

# Champions Business Profile

To be included here <http://www.chesterfield.co.uk/destination-chesterfield/champions/our-champions/>

## *For the text we need:-*

200 – 300 words about the organisation **LOCALLY** including a quote from someone in your organisation explaining why Chesterfield is a great place to do business/ why the organisation is a Champion.

Please ensure you write in the third person and be sure to provide an interesting overview of the business. We will include your website address so that visitors to the Chesterfield website can click through for further information.

Please do have a look at other profiles on the website for ideas.

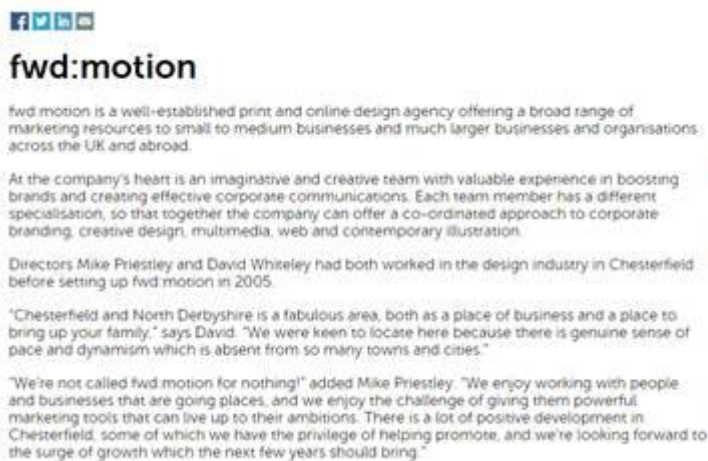
## *For the photograph we need:-*

A PORTRAIT image which is at least 475 pixels in width by 650 pixels in height

Please keep any heads in the middle section of the photo so it can be cropped automatically for different pages on the website (2 examples shown below).

Please NO Logos.

### *1) Full image on your profile page (not full size, just an example)*



The screenshot shows a business profile for 'fwd:motion'. At the top left, there are social media icons for Facebook, Twitter, LinkedIn, and YouTube. Below the icons is the company name 'fwd:motion' in a bold, sans-serif font. Underneath the name is a short paragraph: 'fwd:motion is a well-established print and online design agency offering a broad range of marketing resources to small to medium businesses and much larger businesses and organisations across the UK and abroad.' This is followed by a longer paragraph: 'At the company's heart is an imaginative and creative team with valuable experience in boosting brands and creating effective corporate communications. Each team member has a different specialisation, so that together the company can offer a co-ordinated approach to corporate branding, creative design, multimedia, web and contemporary illustration.' Below that is another paragraph: 'Directors Mike Priestley and David Whiteley had both worked in the design industry in Chesterfield before setting up fwd:motion in 2005.' The final paragraph is a quote: '"Chesterfield and North Derbyshire is a fabulous area, both as a place of business and a place to bring up your family," says David. "We were keen to locate here because there is genuine sense of pace and dynamism which is absent from so many towns and cities."' The last paragraph is another quote: '"We're not called fwd:motion for nothing!" added Mike Priestley. "We enjoy working with people and businesses that are going places, and we enjoy the challenge of giving them powerful marketing tools that can live up to their ambitions. There is a lot of positive development in Chesterfield, some of which we have the privilege of helping promote, and we're looking forward to the surge of growth which the next few years should bring."'



### *2) Image will be cropped automatically in the centre on the page displaying all Champions (not full size, just an example)*



A cropped version of the photograph from the previous block, centered on the page. Below the photograph is a red banner with the text 'fwd:motion' in white, followed by 'fwd:motion is a well-established print and online design agency.' and a 'Read more >' link.

**PLEASE SEND THROUGH TO**  
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