



Reflections



THANK YOU TO OUR SPONSORS



SPONSORSHIP OPPORTUNITIES



AWARDS  
CEREMONY



Celebrate at the black-tie awards ceremony, hosted by a  
celebrity chef on 21<sup>st</sup> October 2020 at the Winding Wheel Theatre





MEDIA  
COVERAGE

Raise the profile of your business – press releases reach over 1 million people each year in addition to social media activity



Nominations open: April 2020

*Partners included in all PR and social media activity*

*In 2019, 1300 people nominated*

Finalists announced: July 2020

*Partners included in all PR and social media activity*

Mystery judging: July - August 2020

*Category sponsors are invited to join the judging panel*

Winners announced: October 2020

*Profile for sponsors throughout the ceremony venue as well as PR & social media coverage*

MEDIA  
COVERAGE  
& SOCIAL MEDIA





HEADLINE  
SPONSOR

£3,100 + VAT

- Chesterfield Food and Drink Awards in association with your business
- PR and social media plan to maximise coverage for your business
- Table of ten at the black tie awards ceremony
- Presentation slot at the beginning of the ceremony
- Presentation of a category award on stage
- Place on the judging panel
- Logo on all marketing materials
- Inclusion in all media releases & social media activity





CATEGORY  
SPONSOR

From £1099  
+ VAT

- Ten tickets (£1299 + VAT) or two tickets (£1099+VAT) at the ceremony
- Presentation of a category award on stage
- Place on the judging panel
- Logo on all marketing materials
- Inclusion in all media releases & social media activity





CELEBRITY  
SPONSOR

£1099 + VAT

- Table of eight seated with the celebrity host at the awards ceremony
- Professional photography – digital copy
- Logo on all marketing materials
- Inclusion in all media releases & social media activity





DRINKS  
RECEPTION  
SPONSOR

£699 + VAT

- Two tickets for the black-tie awards ceremony
- Two of your banner stands on display during the drinks reception
- Logo on all marketing materials
- Logo included on main screen
- Inclusion in all media releases & social media activity
- Logo and link to your website







WELCOME  
SPONSOR

£699 + VAT

- Two tickets for the black-tie awards ceremony
- Two of your banner stands on display at the entrance
- Logo on all marketing materials & link from website
- Mention in presentation at ceremony
- Inclusion in all media releases & social media activity
- Logo and link to your website





BAR  
SPONSOR

£450 + VAT

- Two tickets for the black-tie awards ceremony
- Your marketing materials included in the goody bag
- Logo on all marketing materials & link from website
- Inclusion in all media releases & social media activity
- Logo and link to your website





MENU  
SPONSOR

£450 +VAT

- Two tickets for the black-tie awards ceremony
- Logo on all marketing materials
- Logo included on main screen
- Inclusion in all media releases & social media activity
- Logo and link to your website





TICKET  
SPONSOR

£450 + VAT

- Full colour advert on reverse of ticket (design to be supplied)
- Two tickets for the black-tie awards ceremony
- Logo on event programme
- Inclusion in all media releases & social media activity
- Logo and link to your website





## MEDIA PARTNERS

- Involvement in the judging process
- Brand profile at the ceremony
- Logo on event programme
- Inclusion in all media releases & social media activity
- Logo and link to your website
- Two tickets to the awards ceremony





GET IN  
TOUCH

To discuss these opportunities, please contact:  
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