



CHESTERFIELD HIGH STREET AWARDS 2020

SPONSORSHIP
OPPORTUNITIES



AWARDS CEREMONY



Celebrate with finalists virtually – provisional date 21st October 2020



CHESTERFIELD
HIGH STREET
AWARDS 2020

MEDIA
COVERAGE

Raise the profile of your business – press releases reach over 1.3 million people each year in addition to social media activity



Nominations open: December 2019

Partners included in all PR and social media activity

In 2019 1467 people nominated

Finalists announced: July 2020

Partners included in all PR and social media activity

Mystery judging: September 2020

Category sponsors are invited to join the judging panel

Winners announced: 21st October 2020 (provisional)

Profile for sponsors throughout the virtual ceremony as well as PR & social media coverage



HEADLINE
SPONSOR
(Please contact
the team
for price details)

- 5 minute speech as part of the virtual ceremony
- Invitation to join the judging panel
- Logo on all marketing materials
- Profile throughout virtual ceremony
- Inclusion in all media releases & social media activity
- Presentation of an award
- Logo and link to your website



ADORN JEWELLERS OF CHESTERFIELD



CATEGORY SPONSOR

- £750 + VAT
prior to
nominations
opening

- 499 + VAT
for Categories
remaining after
nominations
have closed

- Invitation to join the judging panel
- Logo on all marketing materials
- Profile during virtual ceremony
- Inclusion in all media releases & social media activity
- Presentation of an award via video during virtual ceremony
- Logo and link to your website



MEDIA PARTNERS



- Involvement in the judging process
- Brand profile at the ceremony
- Logo on event programme
- Inclusion in all media releases & social media activity
- Logo and link to your website
- Join us at the virtual awards ceremony

GET IN
TOUCH



To discuss these opportunities, please contact:
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