

QUALITY WORKFORCE

COST EFFECTIVE

GVA has grown by **21%** in 5 years outperforming the East Midlands and England averages

104,900 POPULATION



Source: ONS mid-year population estimates

We have a high percentage of people working in these occupations!

Managers, Directors and Senior Officials



Professional Occupations



Sales and Customer Services



Source: ONS Population Survey

they are better qualified



45.4%

The average attainment 8 score for Chesterfield schools is **45.4**, ahead of the national average of **44.7**

Source: Derbyshire County Council / Chesterfield Borough Council

but they cost less!

Average weekly pay



£585

Great Britain



£505

Chesterfield

£4,160
LESS EXPENSIVE

than the national average and £2,340 less expensive per year than our neighbours in the East Midlands

Source: ONS Annual Survey of Hours and Earnings

and rent is very reasonable...



Rents for Offices circa

£5 - 17

per ft2 (depending on location & facilities)

Rents for Serviced Offices circa

£20 - 24

per ft2 (depending on location & facilities)

Rents for Industrial circa

£4 - 8

per ft2 (depending on location & facilities)



Rents for Retail circa

£10 - 65

per ft2 (depending on location & facilities)

Source: Chesterfield Borough Council

**INVEST IN
CHESTERFIELD**



Supported by the 2014 - 2020 European Regional Development Fund

www.chesterfield.co.uk/invest

Buy a bigger house – £1,000 buys you



3.61ft²

Chesterfield



3.48 ft²

East Midlands



3.02 ft²

Great Britain

Source: Average Property Price - Land Registry. Average New Build House Size (925sq feet) - Institute of British Architects

One of the happiest places to live in the East Midlands

Source: Right Move 2020

Over
£1 billion
of regeneration
in progress

Vibrant visitor economy with
3.76 Million
Visitors spending
£138 million
a year

Over
1/2 million
people live within
20 minutes

Over
23 million
people live within
2 hours

we have successful high streets

LOWER
retail vacancy rates
than the national
average

Source Chesterfield Borough
Council and Local Data
Company 2020

OPEN
FOR BUSINESS

and we also have one of the
BIGGEST
outdoor markets in the country

12

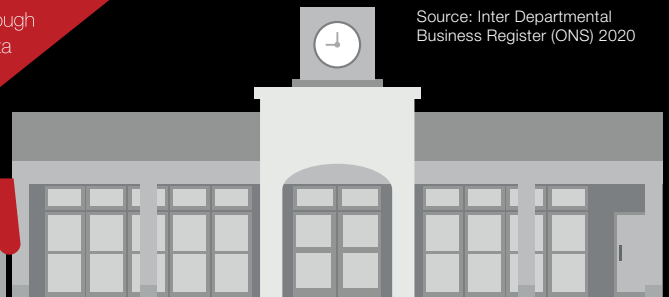
universities
within an hour of
Chesterfield

Over 3,360
enterprises choose to
operate from Chesterfield,
an increase of

5%

in the last
5 years

Source: Inter Departmental
Business Register (ONS) 2020



7,500
Students

Chesterfield
College has over



415 new
start up businesses launched
in Chesterfield in 2019

Source: ONS 2020