## **RETAIL AND LEISURE**







spending £138 million a year



Centre for the

## Peak District National Park and Derbyshire



Development of the Peak Resort, Chesterfield Waterside and Northern Gateway will double the number of hotel bedspaces available in Chesterfield.





## **RETAIL AND LEISURE**



Chesterfield residents spend:

\$\frac{1}{2}\$ \$\frac{1}{2}\$

Source: CAC





Local catchment of loyal shoppers means that Chesterfield attains

52% market share of its Core catchment.

Catchment contains high proportions of affluent Acorn groups

11%

**Executive Wealth** 



Mature Money

Programme of major **festivals** and **entertainment venues** attracting people to the town.









