

"Time spent on hiring is time spent well"



We deliver this programme on behalf of



Education & Skills Funding Agency



European Union
European Social Fund

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FREE HR & RECRUITMENT TRAINING



WHO WE ARE

The Siamo Group, is an award winning recruitment and training company delivering high level recruitment and training solutions for some of the UK's most well known brands. With over 30 years experience we are able to offer the best training and support when it comes to finding and keeping the best talent around.

Our approach to training is different. We focus on real life challenges and present real time solutions that align with the principles and values of your business. Our trainers are from the recruitment industry so are knowledgeable, passionate and very supportive.

FUNDED TRAINING

Skills Support for the Workforce (SSW) is a programme developed to upskill employees within small and medium-sized enterprises (SMEs). We provide recognised accredited qualifications and bespoke training courses to enhance your employees' skills, increase the competitiveness of your business and boost the local economy.

Siamo Training is part of Serco's network of expert organisations chosen to deliver the SSW programme in your area.

Because SSW is co-financed by the European Social Fund (ESF) and the Education and Skills Funding Agency (ESFA), we can support your workforce at no extra cost to your business.

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***Tell me and I forget,
teach me and I may
remember, involve me
and I learn***

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COURSE DETAILS

-Fully funded if you are an SME based in the Derbyshire LEP region

-Course suitable for HR staff, hiring managers, small business owners, managers and recruiters

-Five x 2-3 hour workshops delivered over Microsoft Teams or equivalent, followed by the completion of a workbook to support learning and to be used in reference

-Course duration is dependant on the individual but should last from 6-10 weeks

-Additional coaching sessions will be available

-Completers will receive a certificate detailing their achievement

COURSE OVERVIEW

MARKETING AND SOCIAL MEDIA

Create exciting marketing campaigns to attract new candidates using a variety of methods. We will teach you the most creative and cost affective approach to get the best candidates available. Navigate online job boards, increase your social media exposure, and promote company benefits and values.

Learn how to widen your scope by understanding key demographics, have awareness of priority groups, and how to make the most of government funded business support schemes.

RECRUITMENT PRACTICES

Ensure your policies and processes are up to date, suitable for your business, and comply with employment law legislation. We will review or create new policies and processes that are clear and robust. We will look at the full employee life cycle, from onboarding to retirement and everything in between.

We will share our experience of anything from challenging performance, creating a positive and fair working environment, and using feedback to increase motivation.

FULL COURSE CONTENT

Recruitment against brand, culture and values, Equality, diversity, unconscious bias in recruitment, support for an ageing workforce, narrowing employment gaps for individuals with long term health conditions and disabilities, Hiring ex- offenders, employment law, employee life cycle, social media, marketing, improving attrition rates.