

Chesterfield Champions Events in 2021

Tuesday 7th December – Christmas Social at Chesterfield Escape Rooms

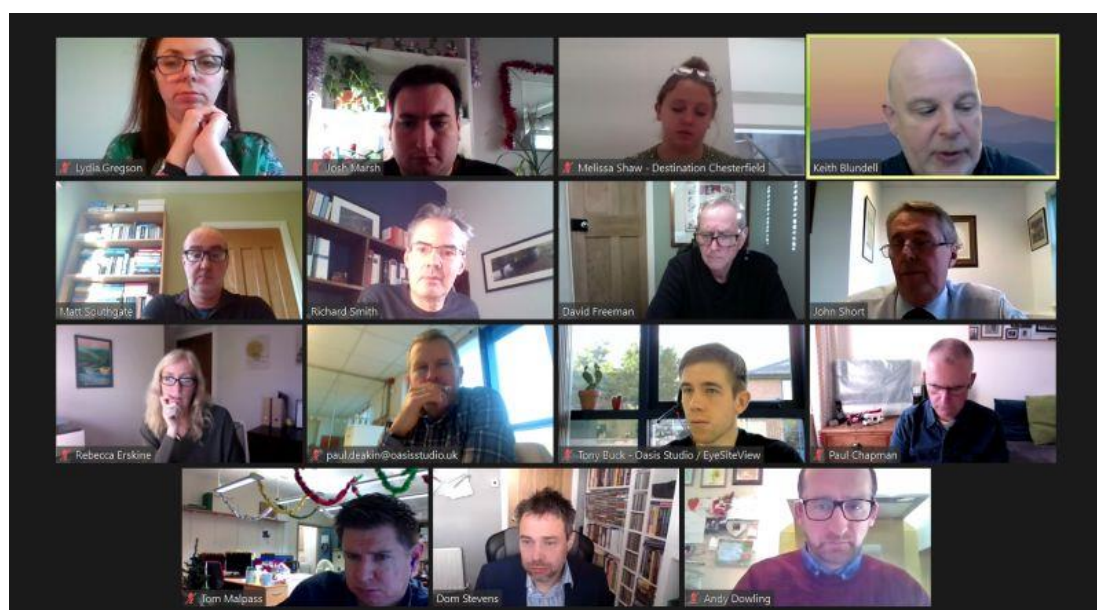


Thank you to all Champions who attended our Christmas Social at Chesterfield Escape Rooms.

Champions were invited to a fun filled evening of problem solving with Destination Chesterfield at **Chesterfield Escape Rooms**, as a thank you for all their support in 2021. Attendees were welcomed with a complimentary drink. Before the games, **Nick Hogan**, Manager at the Escape rooms, gave guests a look at the new **Chesterfield VR** premises, which is set to be a unique offering of a Multiplayer VR game experience.

Champions were split into teams and given 3 entirely different themed games to complete in one hour. This was a new and interesting way to interact with others in the Champions network and a great way to finish off the year. We look forward to more Champion Events in 2022.

Wednesday 1st December – Visitor Economy Strategy



Chesterfield Champions Events in 2021

Thank you to everyone who attended and joined in the discussion at our December Champions event, focusing on the Visitor Economy strategy.

Champions heard from the Consultants for the proposed Visitor Economy Strategy, created by Chesterfield Brough Council. A presentation was given outlining the changes to the seven strategic priorities and the relevant research to support these.

There was then time given for Champions to share their thoughts on the presentation and to ask questions of the consultants. This was a great opportunity for organisations from different sectors to voice what the strategy meant to them, or what they felt would enhance it. This time also has opportunity to network and invited conversations about the strategy to be had between Champions.

Wednesday 10th November – Made in Chesterfield Launch Event



Thank to all Champions who attended this year's launch of the annual Made in Chesterfield Campaign.

Champions were invited to an evening drinks reception with canapes to support Made in Chesterfield, a celebration of the manufacturing, engineering, science and technology industries and careers in the town.

The evening had a fantastic agenda of engaging speakers as follows, kick starting with **Dom Stevens**, Destination Chesterfield Manager, who provided an update on the activity planned for Made in Chesterfield this year including the tours, in school activity and signposting work to celebrate careers in Manufacturing, Engineering and stem Subjects.

Following this Eve Bennett and Jake Smith from **MSE Hiller** told us about their involvement in taking part in the Made in Chesterfield campaign as students to show they have progressed to become employees of one of the local businesses involved in the campaign. There was also an introduction from **Young Enterprise** and how businesses can get involved.

Chesterfield Champions Events in 2021

The night ended with **Tours of the Chesterfield College Centre of Excellence** – An exciting opportunity to take a tour of the Centre of Excellence for modern construction and digital technologies.

Wednesday 29th September - Tour of One Waterside Place and Avant Homes 'Waterside Quarter'



Thank you to everyone who attended our Chesterfield Champions tour of One Waterside Place and Avant Homes 'Waterside Quarter'.

Champions were given a talk and an exclusive look at [Chesterfield Waterside](#), an innovative and sustainable £340 million scheme which is currently the 47th largest regeneration project in the UK.

Attendees heard from Chesterfield Waterside Ltd on what the development meant for the town and for them, with time to discuss and ask questions about the project. Construction of the seven storey Grade 'A' office One Waterside Place began last year following the securing of a forward funding agreement between Chesterfield Borough Council and Chesterfield Waterside Ltd, as a key strategic investment opportunity for the town.

Chesterfield Champions Events in 2021

A tour was also provided of the new Avant Homes site, progressing with the construction of 174 new homes on the former timber yard site off Brimington Road. There was opportunity to look into the show homes and speak to the team about the benefits of Avant.

Wednesday 18th August -Tour of the Glass Yard development



Thank you to everyone who attended our Chesterfield Champions tour of the Glass Yard development.

The Glass Yard is a new mixed use 50,000 sq ft development comprising of a mix of office and retail space plus an artisan food and drink hall. Located on the former fire station site on Sheffield Road, it will create a space where you can work, eat, meet, and collaborate.

Work commenced on site in October 2020. During the event Champions were given updates on the progress of the development and heard from the property professionals involved at this exclusive Champions tour before it opens officially.

Chesterfield Champions Events in 2021

Wednesday 7th July – Food Producer of the Year taster event



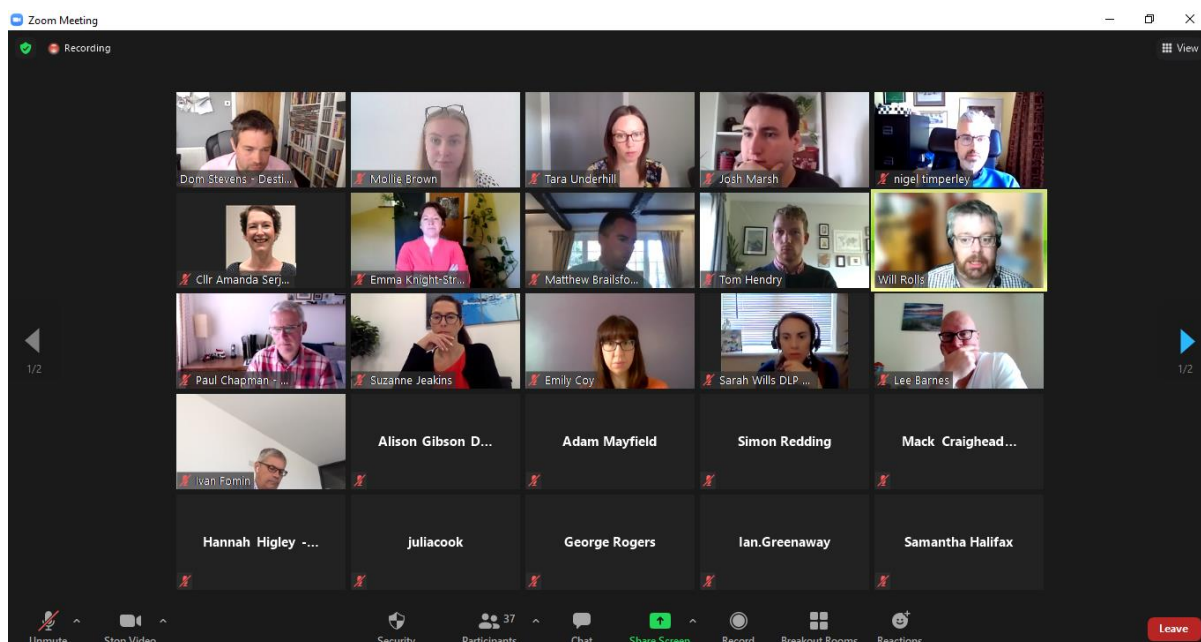
Chesterfield Champions were invited to join Destination Chesterfield's Love Chesterfield Awards judging panel to help select 3 finalists and the winner of the 2021 Chesterfield Food Producer of the Year award, sponsored by MSE Hiller.

Champions took part in the food and drink tasting, trying 3 samples from 5 local food producers – The Crooked Pickle Co, Cup & Saucer, Homemade by Haslemere, Granny Mary's and Teresa Lambarellis - and rating each sample out of 20. The judging scores were added to the internal judging scores and the finalists (and winner) were decided.

This event was the first in person event the team had hosted since the start of the corona virus pandemic – it was a pleasure to see Champions in person again.

Chesterfield Champions Events in 2021

Wednesday 23rd June – Sustainability



Thank you to everyone that attended our latest Chesterfield Champions Event themed around sustainability. We heard from sustainability experts and businesses that are committed to positive change and Chesterfield Borough Council updated us on their progress across the borough since they announced a climate emergency.

The event started with **Emma Knight-Strong**, Founder of [Green Arch Consulting](#), presenting on the changes to the sustainability agenda over the past 18 months and explained what Chesterfield businesses should consider going forward.

Cllr Amanda Serjeant, Deputy Leader of [Chesterfield Borough Council](#) & Vice Chair of Destination and **Will Rolls**, Climate Change officer at [Chesterfield Borough Council](#) updated on the progress made across the borough with Chesterfield Borough Council. They also highlighted the Council's work with local businesses to reach the carbon neutral aim, as well as changes that have been made internally.

We were also joined by panel members who discussed sustainability success stories and shared their ideas for the future. Panel included:

- **Tom Hendry**, Sustainability Officer at the [Devonshire Group](#)

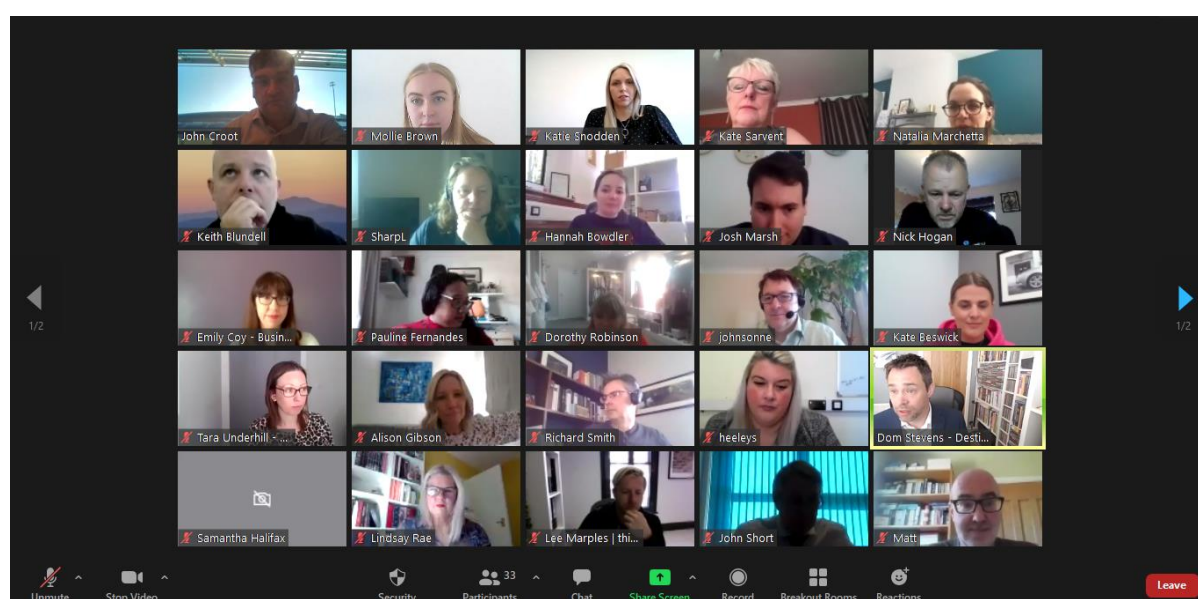
Chesterfield Champions Events in 2021

- **Nigel Timperley**, Director at [Don't Do A Dodo Ltd](#)
- **Matt Brailsford**, Managing Director of [Custom Solar](#)

Champions were invited to our upcoming Food Producer Tasting Event on the 7th July, [click here](#) to book one of the limited spaces. Also, the Food and Drink Round Table on 14th July, contact [Josh Marsh](#) to book a place.

Wednesday 19th May – Visitor Economy and Love Chesterfield Campaign

Thank you to everyone that attended and joined in with discussions at the May Champions Event.



The event started with networking which allowed Champions to get to know one another using the 'break out' function on Zoom.

We heard from **Cllr Tricia Gilby**, Leader of Chesterfield Borough Council who updated on Chesterfield Borough Council's commitment to the visitor economy and high street businesses and activity planned to support the sectors. **Richard Smith** from TEAM Tourism provided an overview of the new visitor economy strategy.

Lindsay Rae, Deputy Director and Head of Industry Engagement at Marketing Peak District provided an overview of the Chesterfield and Derbyshire visitor economy, explaining how the sector has been supported over recent months and the plans for increasing staying visitors into the recovery period and beyond.

Dom Stevens, Destination Chesterfield Manager and **Lee Marples** Partner at Think 3 discussed how businesses can get involved with the new [Love Chesterfield](#) campaign – a partnership between Chesterfield Borough Council and Destination Chesterfield. The campaign assets are available to download by [clicking here](#).

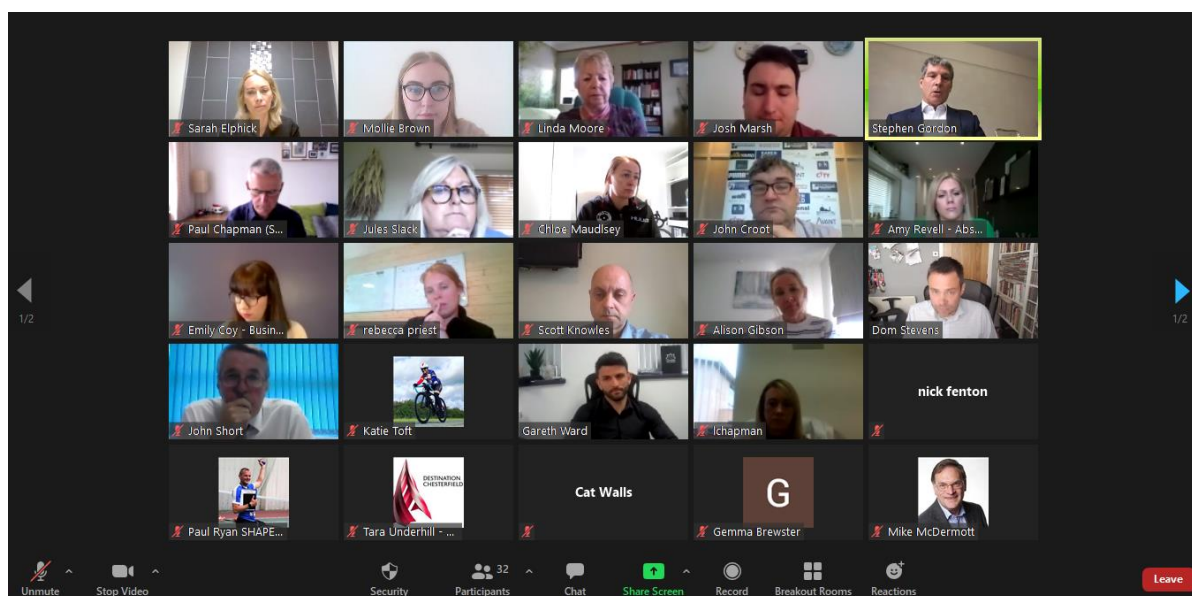
Chesterfield Champions Events in 2021

Finally, we were joined by a local businesses from the leisure, retail, and visitor economy sectors for a discussion around the future of the local visitor economy and how we can all support the town's economy. Panel included:

- **Cllr Kate Sarvent**, Cabinet Member for Town Centres and Visitor Economy
- **Lindsay Rae**, Deputy Director and Head of Industry Engagement at Marketing Peak District
- **Dorothy Robinson** from [Dotique](#)
- **Nick Hogan** from [Chesterfield Escape Rooms](#)

Wednesday 28th April – Building Resilience

Thank you to everyone that attended and joined in with discussions at the April Champions Event.



The event started with networking which allowed Champions to get to know one another using the 'break out' function on Zoom.

We heard Chloe Maudsley, Managing Director at [Derbyshire Institute of Sport](#), who presented on how to build resilience into everyday life. She was joined by Katie Toft, World Para Cyclist, who shared her inspiring story of how she has gained 5 World Championship titles in less than a year, 1 World Cup general classification, 3 National Championship titles, multiple medals at National Championship titles, 6 national records, 4 sports awards and sport aid athlete of the month through resilience.

Scott Knowles, Chief Executive at [East Midlands Chamber](#) (Derbyshire, Nottinghamshire, Leicestershire) provided a regional overview of how businesses have responded to the recovery process and the resilience they have shown.

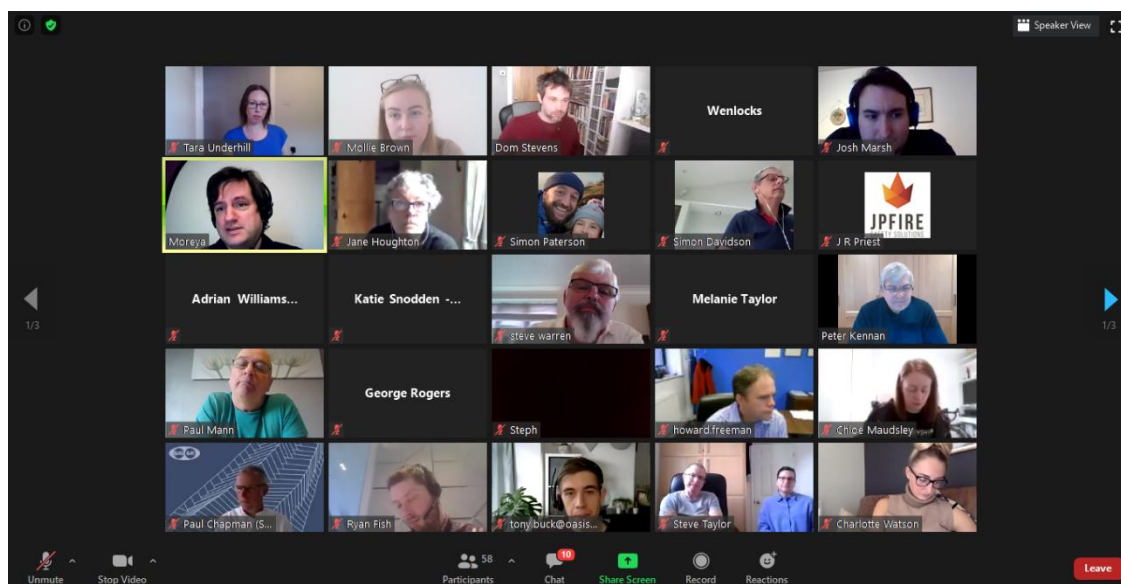
Finally, we were joined by a guest panel who discussed the topic of how businesses can build resilience now and in the future:

Chesterfield Champions Events in 2021

- Laura Chapman, Human Resources Manager at [Peak Pipe Systems](#)
- Stephen Gordon, Executive Director and Commercial Solicitor at [Banner Jones Solicitors](#)
- Scott Knowles, Chief Executive at [East Midlands Chamber](#) (Derbyshire, Nottinghamshire, Leicestershire)
- Gareth Ward, Sales Director at [Superior Wellness](#)
- Amy Revell, Sales Director at Absolute Commercial Interiors

Wednesday 24th February – Champions Consultation

Thank you to everyone who attended the February Champions Event.



We heard from Stephen Wenlock, Project Delivery Manager (Joint Growth Unit) at Chesterfield Borough Council, who presented an overview of the Revitalisation of the Heart of Chesterfield and the next steps for the project.

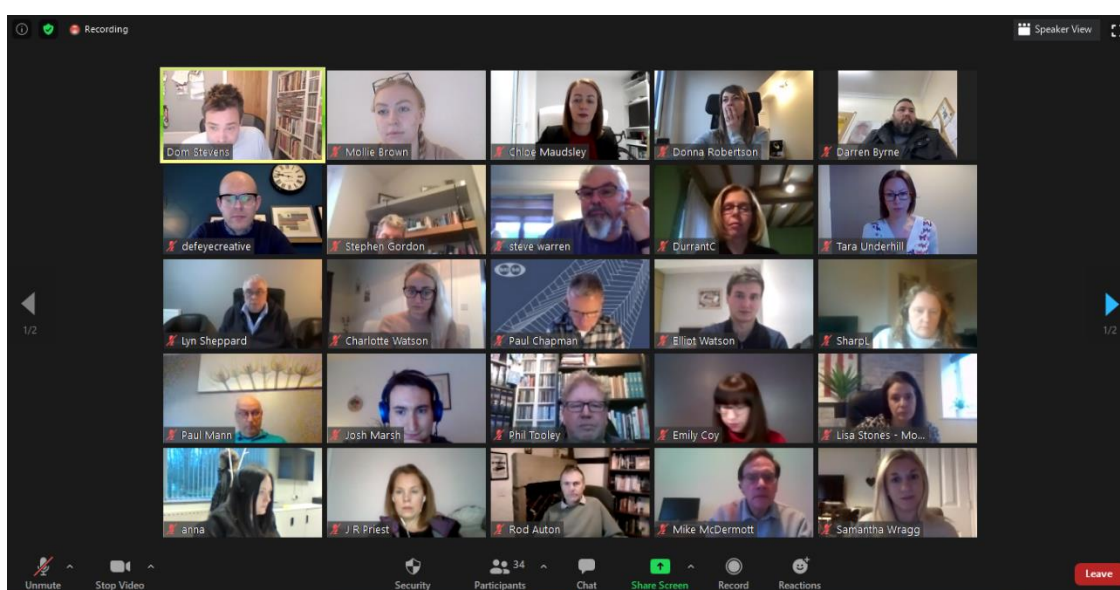
Alan Morey, Major Sites Officer at Chesterfield Borough Council, spoke about the [HS2 Station Masterplan](#). He encouraged Champions to get involved and share their thoughts. A fly through of the Chesterfield Station Masterplan can be seen [here](#).

The HS2 Station Masterplan consultation and virtual exhibition is still available to view and you can leave your comments until Monday 8th of March by clicking [here](#).

Chesterfield Champions Events in 2021

Wednesday 20th January – Champions Consultation

Thank you to everyone who attended the January Champions Event.



The event started with Christine Durrant, Executive Director at Chesterfield Borough Council, providing an update on the [HS2 Eastern Leg](#) and explained how Champions can help to support and push forward the case for the Government to commit to the HS2 Eastern Leg in full.

Champions took part in completing feedback forms around three different topics: **The Future High Street**, **Love Chesterfield** and **Chesterfield Champions**. There was chance for all Champions to discuss these topics in small 'break out rooms' with other Champions.

We enjoyed networking with Champions, hearing all views and feedback which will be fed into Destination Chesterfield's marketing plan for 2021.