

Love
CHESTERFIELD
AWARDS

LOVE CHESTERFIELD AWARDS SPONSORSHIP OPPORTUNITIES 2022

Celebrating
CHESTERFIELD



#LOVECHESTERFIELD

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AWARDS**

AWARDS CEREMONY

Celebrate with your guests at the black-tie
awards ceremony in October 2022



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MEDIA COVERAGE

Raise the profile of your business – our awards press releases reach over 1 million people each year in addition to social media activity



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Nominations open: April 2022

*Partners included in all PR and social media activity
In 2019, 1300 people nominated*

Finalists announced: July 2022

Partners included in all PR and social media activity

Mystery judging: July - August 2022

Category sponsors are invited to join the judging panel

Winners announced: October 2022

*Profile for sponsors throughout the ceremony venue
as well as PR & social media coverage*



Love CHESTERFIELD AWARDS

HEADLINE SPONSOR

- Love Chesterfield Awards in association with your business
- PR and social media plan to maximise coverage for your business
- Table of ten at the black tie awards ceremony
- Presentation slot at the beginning of the ceremony
- Presentation of a category award on stage
- Place on the judging panel
- Logo on all marketing materials
- Inclusion in all media releases & social media activity



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CATEGORY SPONSOR From £1299 + VAT

- Ten tickets (£1499 + VAT) or two tickets (£1299+VAT) at the ceremony
- Presentation of a category award on stage
- Place on the judging panel
- Logo on all marketing materials
- Inclusion in all media releases & social media activity



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CATEGORY SPONSOR From £1299 + VAT

CELEBRATING BUSINESS DEVELOPMENT

- Entrepreneur of the Year
- Regeneration Award

CELEBRATING FOOD AND DRINK

- Restaurant of the Year
- Café of the Year
- Accessibility Award
- Pub/bar of the Year
- Food Producer of the Year



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CATEGORY SPONSOR From £1299 + VAT

CELEBRATING THE HIGH STREET

- Retailer of the Year
- Excellence in Customer Service
- Best New Business
- Market Trader of the Year
- Independent Business

CELEBRATING SOCIAL RESPONSIBILITY

- Sustainability Award
- Community Contribution
- Apprentice of the Year



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HOST SPONSOR £1099 + VAT

- Table of eight seated with the host at the awards ceremony
- Professional photography – digital copy
- Logo on all marketing materials
- Inclusion in all media releases & social media activity



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DRINKS RECEPTION SPONSOR £699 + VAT

- Two tickets for the black-tie awards ceremony
- Two of your banner stands on display during the drinks reception
- Logo on all marketing materials
- Logo included on main screen
- Inclusion in all media releases & social media activity
- Logo and link to your website



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WELCOME SPONSOR £699 + VAT

- Two tickets for the black-tie awards ceremony
- Two of your banner stands on display at the entrance
- Logo on all marketing materials & link from website
- Mention in presentation at ceremony
- Inclusion in all media releases & social media activity
- Logo and link to your website



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BAR SPONSOR £699 + VAT

- Two tickets for the black-tie awards ceremony
- Two banner stands in the bar area
- Logo on all marketing materials & link from website
- Inclusion in all media releases & social media activity
- Logo and link to your website



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MENU SPONSOR £699 +VAT

Two tickets for the black-tie awards ceremony
Logo on all marketing materials
Logo included on main screen
Inclusion in all media releases & social media activity
Logo and link to your website



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TICKET SPONSOR £699 + VAT

- Full colour advert on reverse of ticket (design to be supplied)
- Two tickets for the black-tie awards ceremony
- Logo on event programme
- Inclusion in all media releases & social media activity
- Logo and link to your website



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BEER SPONSOR £699 + VAT

- Two tickets for the black-tie awards ceremony
- Logo on bottle of Awards Beer
- 12 bottles of awards beer for your company
- Logo on event programme
- Inclusion in all media releases & social media activity
- Logo and link to your website



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GET IN TOUCH

To discuss these opportunities, please
contact:

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