

Produced by



Supported by



Photography Credits: Destination Chesterfield, Chesterfield Borough Council, Matthew Jones Photography, John Bradley Photography, Frank Fell Media, Whittam Cox Architects

Instagram: [chesterfielduk](#) Facebook: [@chesterfielduk](#) [@destinationchesterfield](#)

Twitter: [@chesterfielduk](#) [@DesChes](#) [@investcfield](#)

# CHESTERFIELD

**DERBYSHIRE'S LARGEST MARKET TOWN  
AND CENTRE FOR THE PEAK DISTRICT**



# BUILDING FOR THE FUTURE

What a year 2022 looks set to be for Chesterfield.

In the space of a year, we will be seeing the completion of three major construction projects in the town – The Glass Yard, Northern Gateway Enterprise Centre, and the offices at Chesterfield Waterside. While these buildings will be completed and welcome new tenants in 2022, there is no slowing of pace on new projects going into planning or coming out of the ground in Chesterfield this year.

I am particularly excited about plans to reinvigorate and regenerate the town centre. These plans embody the town's ambitions to become a go-to place for visitors.

In October last year Chesterfield Borough Council secured £19.98m of Government funding from the national Levelling Up Fund.

The money will be spent remodelling and refurbishing the Stephenson Memorial Hall,

extending the Pomegranate Theatre, reconfiguring and modernising Chesterfield Museum, and introducing new gallery space, a café bar, education, and community facilities.

Funds will also be allocated to further regenerate the town centre, with investment in four key public spaces and the connections between them, including – Packers Row, Burlington Street, Corporation Street, Rykneld Square, Market Square and New Square. Meanwhile Chesterfield Borough Council acquired The Pavements Shopping Centre last year and will be developing plans for the future of the key strategic site.

This investment into buildings, retail and outdoor spaces will transform the town centre over the next few years and drive new footfall onto the high street. At the same time, it will help preserve the area's heritage.

The regeneration programme in Staveley is very exciting. New roads and homes will be created and there are also plans to re-open a rail line which, together, will create thousands of jobs.

It is important to ensure we nurture local talent and provide the right training to bridge to enable people and businesses in the borough to thrive in 2022 and beyond.



Peter Swallow,  
Chair of Destination Chesterfield

“The amount of investment in Chesterfield at the moment is huge, and I’m sure that this will profile a lot of confidence in the local area that will attract new business and residents to support the local economy for a long time to come.”  
James Furniss, Commercial Financier - Sutton McGrath Hartley

CULTURAL

# RENAISSANCE

Chesterfield's 'striking' Stephenson Memorial Hall – which is home to the town's museum and Pomegranate Theatre – is to be refurbished as part of a multi-million-pound project.

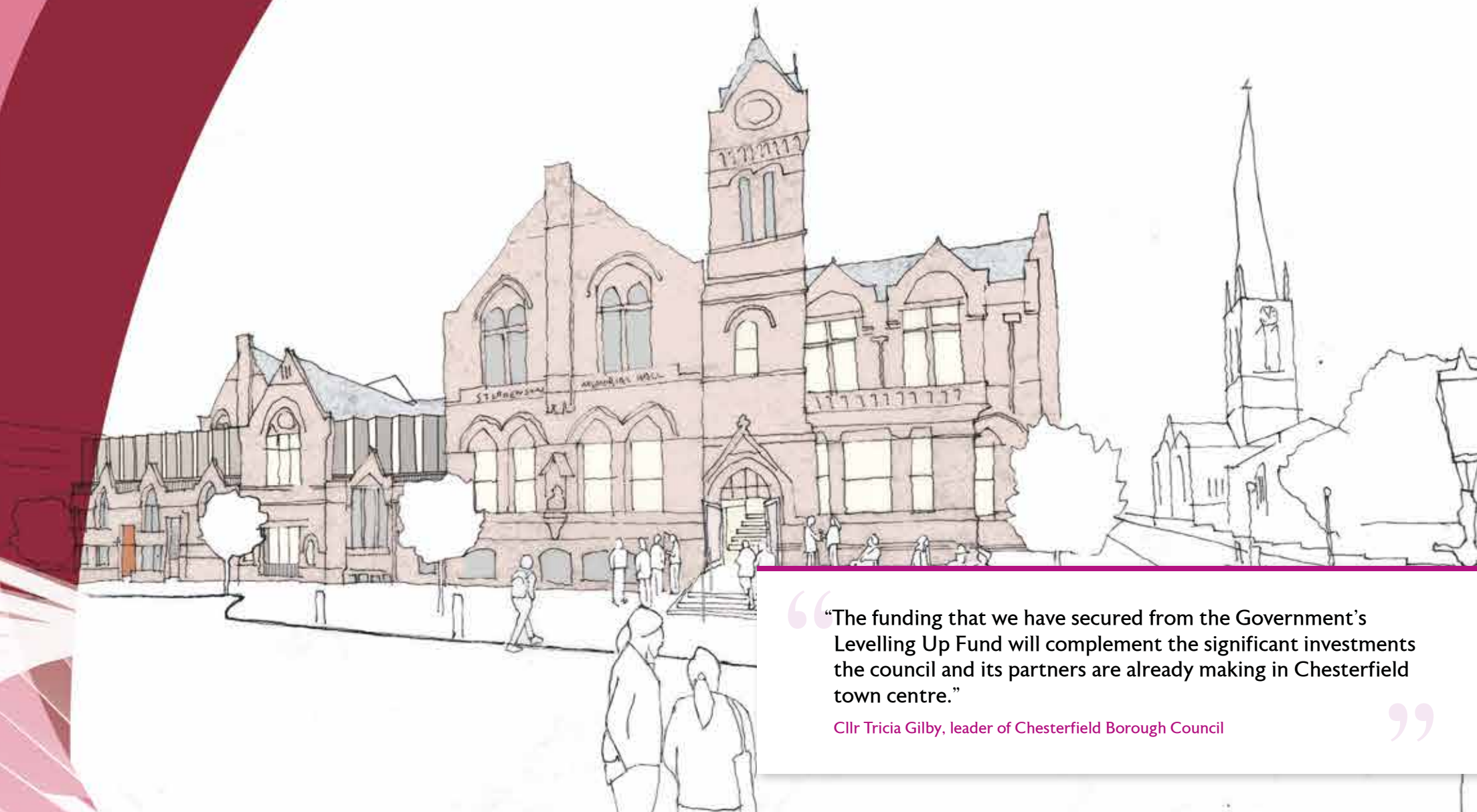
The project is projected to cost around £17 million with £11 million of funding being secured via Chesterfield Borough Council's successful bid to the Government's Levelling Up Fund.

The refurbished Hall will bring together under one roof an extended Pomegranate Theatre and a reconfigured and modern museum offering, alongside new gallery space, a café bar, education, and community facilities.

The council aims to create a unique facility, using the very latest technology to fuse all forms of performing and visual arts whilst also highlighting and celebrating Chesterfield's heritage.

The aim is to ensure that all residents can experience the arts and culture in much improved facilities, while attracting many new visitors to Chesterfield's economy.

Work to upgrade the building's Corporation Street location is also included in the council's successful Levelling Up Fund bid – part of the wider plans to transform the town centre.



“The funding that we have secured from the Government's Levelling Up Fund will complement the significant investments the council and its partners are already making in Chesterfield town centre.”

Cllr Tricia Gilby, leader of Chesterfield Borough Council

“The plans to revitalise Chesterfield market are exciting. It will help keep the town centre relevant and vibrant. It will also help to attract tourism to the area.”

Paul Berresford, Co-Owner – BRM Solicitors

”

FUTURE PROOFING

# CHESTERFIELD

Key public spaces and the connections between them are set to be transformed as part of the next phase of Chesterfield Borough Council's regeneration of the town centre.

£8.5m from the government levelling up fund will be used to further regenerate Chesterfield's historic town centre – a vision has been set out to revitalise the beating heart of our town, with modern events, experiences, excitement, and ease of movement through and around the historic core.

Improvements will be centred around key public spaces and the connectivity between these locations, Stephenson Memorial Hall, the iconic Crooked Spire, and key visitor arrival points.

Public spaces set to undergo transformation are:

- Corporation Street
- Spire Walk
- Rykneld Square
- Burlington Street
- Packers Row
- New Square

The proposals will make the spine and heart of the town centre a more usable, navigable, attractive, safer, and healthier place to spend time. It will do this by:

- Improving the quality of lighting in the town centre and enhancing the overall quality of the urban environment.
- Planting more trees, helping to lower the carbon footprint of the town.
- Remodelling market spaces and providing an improved surface quality and environment for pedestrians and cyclists
- Improving the wayfinding around the town centre and usability of key public squares for cultural and commercial events, providing a platform for improved town centre experiences to attract more visitors.
- Improving the digital connectivity, through a bespoke Chesterfield wi-fi network

# REVITALISING OUR MARKET

The Revitalising the Heart of Chesterfield project includes plans to revamp the town's historic outdoor Market Place, as well as improve the public space around Elder Way.

The upgrades to Chesterfield's iconic market place and town centre area will rebalance the space available to the public in favour of pedestrians, whilst also encouraging outdoor seating for restaurants and cafes. The route also features more trees to help improve air quality.

Under the plans which have also been made possible thanks to government Levelling-Up funding, the newly revitalised outdoor market will include better lighting and power; improved access and stall configuration; improved surfaces for pedestrians and cyclists; space for events; and new flexible trading areas.

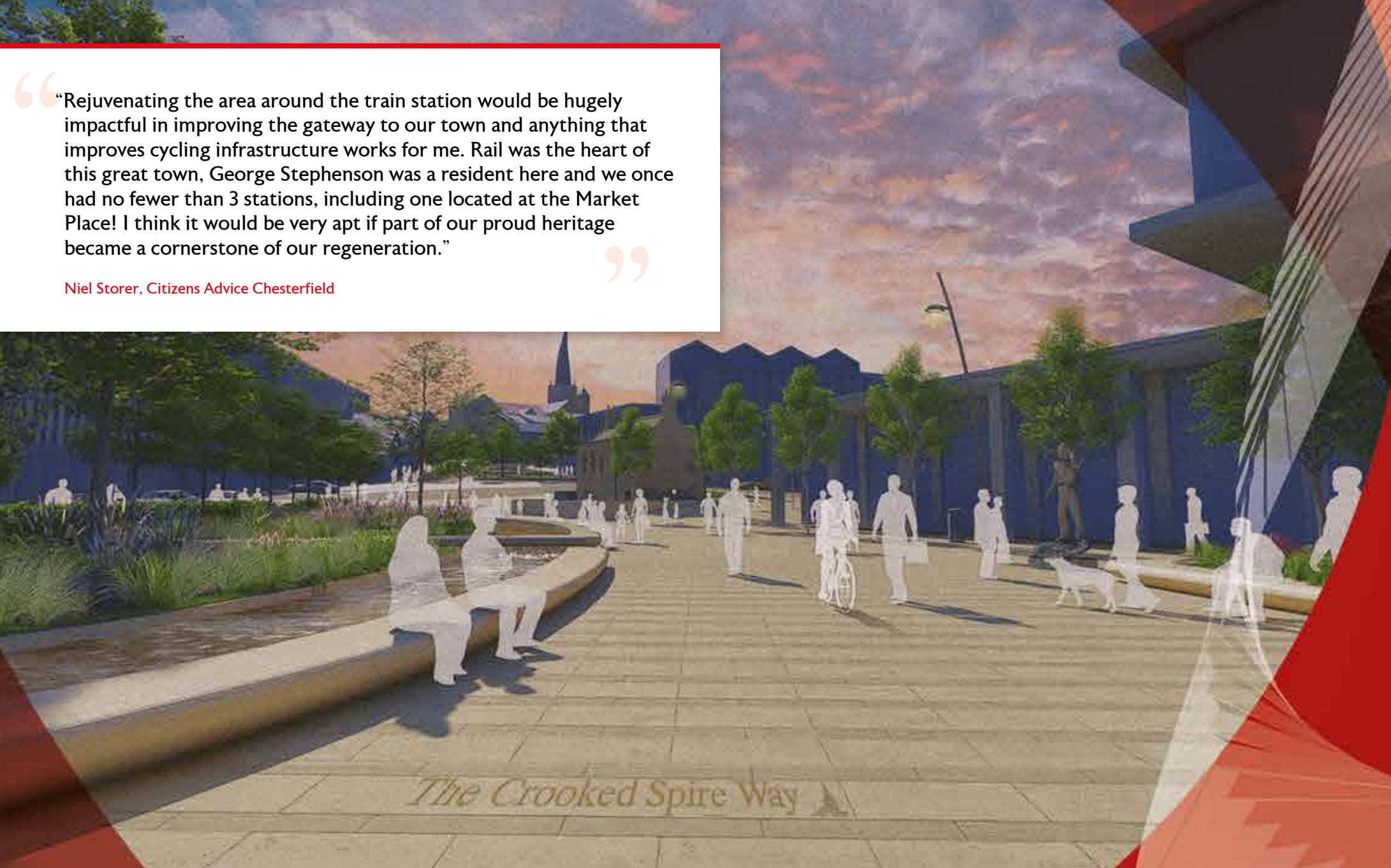
Key proposals include:

- Investment to create a modern, vibrant town centre experience with additional space alongside our traditional markets to host outdoor events, speciality markets and entertainment. The council is currently working with local traders to develop a revised market stall and layout design for the main market, and how New Square could be used in future.

- Upgrades to the paving to improve the quality while also making it more accessible for people dependent on wheelchairs, pushchairs, or mobility aids.
- The introduction of new seating areas and attractive landscaping to create spaces where people want to sit and chat whilst taking in what the town has to offer.
- The planting of more trees to increase biodiversity and improve the street scene.
- Brighter, more vibrant stall coverings and flexible stalls supplied with water, better lighting, and digital connectivity.
- The proposals have been developed with due regard for the Conservation Area including giving greater prominence to the Market Hall and the town pump, which is currently obscured.
- The project will support the creation of 66 jobs as well as safeguarding 80 jobs on the outdoor market.



“The market and various stands and trailers are also so vibrant and busy, it's just always an experience in Chesterfield town, going there for an errand or some food is genuinely something I look forward to, every single time.”  
Louis Noakes, Kakou CIC



*The Crooked Spire Way*

“Rejuvenating the area around the train station would be hugely impactful in improving the gateway to our town and anything that improves cycling infrastructure works for me. Rail was the heart of this great town, George Stephenson was a resident here and we once had no fewer than 3 stations, including one located at the Market Place! I think it would be very apt if part of our proud heritage became a cornerstone of our regeneration.”

Niel Storer, Citizens Advice Chesterfield

## A VIBRANT GATEWAY TO CHESTERFIELD

Ambitious plans to transform the area between the town centre and Chesterfield Train Station – creating a vibrant gateway to North Derbyshire and setting out potential sites to create around 850 new jobs are now well advanced.

A new station link road between Brimington Road and Hollis Lane with improved public transport access will be created, along with a new public ‘boulevard’ for pedestrians and cyclists, including segregated cycle lanes leading from the station to Corporation Street. A continuous cycle link from the Hollis Lane area through to Crow Lane will be put in place.

The works will create a replacement of the existing A61 footbridge between the station area and Corporation Street with a new wider bridge, including a segregated cycle route.

Changes will be made to Corporation Street to improve accessibility for pedestrians and cyclists whilst retaining vehicle access to businesses. A ‘transport hub’ including a multi-storey car park with around 550 bays and charging points for electric vehicles will be constructed.

In keeping with green modes of transport and encouraging healthy and active lifestyles, a cycle hub with e-bike hire and secure cycle parking will also be created. The development of the area will see an overall layout that has the potential for a higher quality of natural habitats, including more tree planting.

The regeneration of the station will include a new forecourt to better accommodate buses, coaches, taxis, and a drop off and collection point. This will ensure Chesterfield Train Station can accommodate all modes of transport, making the station a convenient hub for residents and visitors.

LOVE

# CHESTERFIELD

The Love Chesterfield campaign was launched following the end of the covid-19 lockdown in summer 2021, to help people rediscover everything that is great about Chesterfield. The ongoing campaign urges residents and visitors in the town to support the retail, hospitality, and leisure sectors as the town bounces back from recent restrictions.

Throughout the campaign, positive content has been created and shared, ranging from press releases, videos, blogs, and promotional photos which show off the wonderful things Chesterfield has to offer, to spread the love for our town amongst residents and visitors.

The campaign, which was launched by Chesterfield Borough Council, in partnership with Destination Chesterfield featured a number of events across the town as part of efforts to drive an increase in footfall on our High Streets.

Businesses and residents were encouraged to get behind a #LoveChesterfield social media day – using the hashtag #LoveChesterfield to showcase great local products and services and raise more awareness that the town was back open for business.

A special community market was hosted in the town centre, which gave local charities, community, and voluntary organisations a chance to promote their work and raise much-needed funds following the challenges of the last 18 months.

“Everyone I speak with, whether it’s an individual or business, has a genuine affinity to help and support local people and businesses. It doesn’t matter how much the town grows, we all still retain the community spirit and prefer to support the local independent businesses.”

David Armé, Cheetham Jackson Ltd





EVENTFUL

# CHESTERFIELD

Initiatives which sat under the Love Chesterfield campaign included ‘Summer in Chesterfield,’ which turned Chesterfield Town Centre into a hive of activity during the summer months. A range of street performers could be spotted in town entertaining the crowds as customers were welcomed back into the town centre. From circus workshops and stilt walkers to sports and heritage themed events, there was something for everyone!

The hugely popular 1940’s market returned in town, bringing a unique day out for residents and visitors alike. People wore traditional 1940’s dress on the day, while spectators enjoyed authentic live entertainment, displays and special market stalls. Vintage vehicles including cars, military vehicles, and a classic fire engine were dotted around the town, along with the showpiece replica of the iconic Spitfire aeroplane.

We were also privileged to play host to the touching ‘Knife Angel’ sculpture, which educates and raises awareness to highlight the impact knife crime has on

people, families, and communities. The spectacular 27ft sculpture, made from up to 100,000 bladed weapons collected in knife banks during police amnesties across the country was on display outside the Crooked Spire Church in October 2021.

Towards the end of the year, the Christmas in Chesterfield campaign proved popular once again as families were treated to a magical festive period in the town. 2021 saw the return of the popular annual Christmas Lights Switch-on and Market.

The Amazing Magical Chesterfield Santa House once again enabled families and children to meet Santa virtually from the Market Hall, and the Christmas in Chesterfield Elf Trail saw people of all ages solving the clues and finding the elves in shop windows around the town centre.

“There’s a fantastic community spirit amongst Chesterfield businesses and a wide range of business support available. This has led to some fantastic collaborations between local businesses and a great range of local events.”

Joby Parsons, Events & Sales Coordinator for West Studios



AWARD WINNING

# BUSINESSES

2021 marked the return of in person events, with the inaugural Love Chesterfield Awards. The awards were a momentous success, with prizes being given out across 16 categories. TV news and sport presenter Mike Bushell hosted the sold-out event at the town's iconic Winding Wheel Theatre. The audience was left surprised and stunned, when Giuseppe Barone of Best New Hospitality Business winner Sicily Restaurant dropped to one knee and proposed to his partner in life and business, Monica Sardisco on stage.

More than 250 people attended the celebration. New business CarMats.co.uk, owned by Ash Young, was the first ever recipient of the Entrepreneur of the Year award. The Chesterfield-based ecommerce business, which sells car mats, was founded during the first lockdown in 2020 and achieved £1 million in revenue in just nine months.

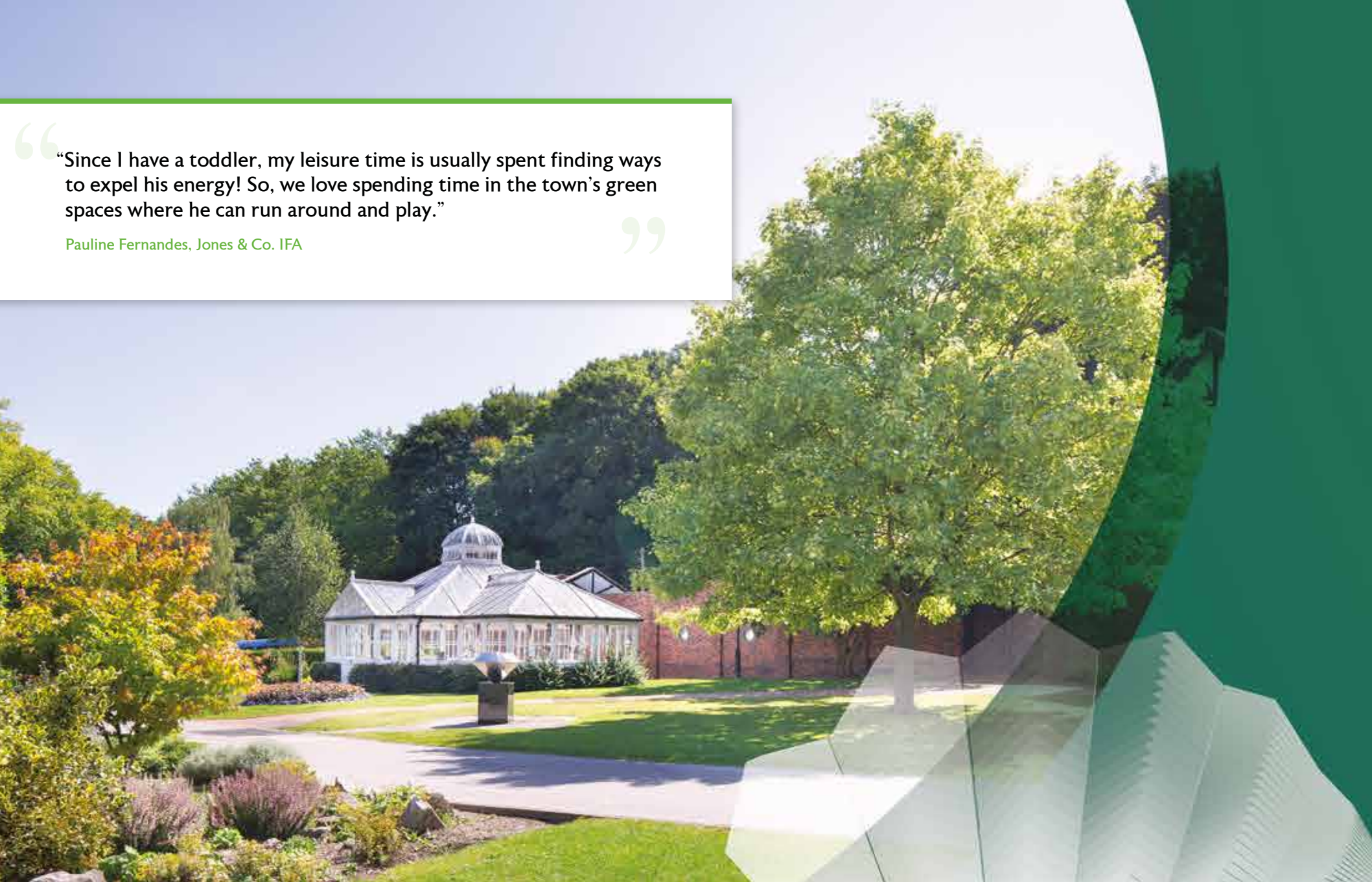
Long established businesses, town centre based Adorn Jewellers, and Chesters based on Sheffield Road picked up High Street Business and Restaurant of the Year awards, respectively.

The regeneration award was picked up by The Glassyard which is now welcoming businesses onto the Sheffield Road site, while Monkey Park scooped the brand-new Accessibility award which celebrated businesses which go above and beyond to ensure all customers have an excellent experience while dining out.



“It means so much to us to be recognised locally. Even though we’ve been in the top 10 in the UK this award means more to us because it’s Chesterfield people that have got us where we are today. It fills our hearts to know that we are up there with the top restaurants in the town.”

Chris Ioanides, Owner of Chesters Fish and Chip Restaurant



“Since I have a toddler, my leisure time is usually spent finding ways to expel his energy! So, we love spending time in the town’s green spaces where he can run around and play.”

Pauline Fernandes, Jones & Co. IFA



FRIENDLY AND

# WELCOMING

With friendly and welcoming communities in our town, Chesterfield has seen an influx of new residents and families relocating to the area. Our excellent transport links and proximity to several neighbouring cities has seen a huge surge in interest in people looking to move to the town.

Data from the UK’s biggest property website Rightmove reveals that the return to the office for many workers has led to a jump in buyer searches for commuter stations, with searches for Chesterfield going up by 30% between June 2021 and August 2021.

Rightmove also revealed that Chesterfield was the ‘Happiest Town in the East Midlands,’ according to its Happy at home index survey. It found that the sense of community was a key factor, with feeling a sense of belonging and the friendliness of residents among the most important measures of happiness. With several new housing projects continuing to come out of the ground in Chesterfield, the town is expecting to welcome many new residents to the area in the next few years, adding to the resilience

of our local economy. Hundreds of houses are planned for Staveley as part of a regeneration of the old works site, while development is continuing on Chesterfield Waterside on the edge of the town centre and The Avenue in Wingerworth.

Several of our local parks and green spaces continue to retain their Green Flag status, including Queen’s Park, Holmebrook Valley Country Park, Poolsbrook Country Park and Eastwood Park. And with Chesterfield sitting just on the edge of the world-famous Peak District National Park, there are plenty of opportunities for families to enjoy an active and healthy lifestyle.

Chesterfield scooped Gold in East Midlands In Bloom and received a Judge’s Award for the development of Edinburgh Road Pocket Park. The town also received recognition from the RHS at the National Community Awards, part of the Britain In Bloom campaign.

INVEST IN

# CHESTERFIELD

Chesterfield has bounced back strongly since the Covid-19 pandemic, with a mixture of new businesses moving onto our historic high street and other developments and industrial sites around the town.

In Chesterfield town centre, we have seen new independent retailers such as The Barkworthy Dog Emporium and The Lucky Magpie Salvage, fabulous food & drink outlets including Blaze Bar & Grill and Cawa bakery, and excellent leisure offerings for all ages such as Chesterfield Games Quarter, and Child-friendly play facility Kooka.

Leisure Pod is offering an exciting new space in the clubhouse at Tapton Golf Course, while national brands are arriving to the town with Taco Bell and Dunkin' Donuts taking up space at the Alma Leisure Park.

A plethora of new eateries have moved into The Glassyard's purpose-built food & drink hall, 'The Batch House'. The Hop Lamp will serve a range of drinks, specialising in craft ale. They are joined by stands serving gelato, Portuguese dishes, an artisan bakery and patisserie, Indian Street Food, worldwide tapas and small plates, loaded hot dogs, gourmet burgers, cheese and wine and much more.

Markham Vale has also shown immense success, with Daher Aerospace, Smurfit Kappa, Gallery Direct and BeconMeades taking up business units and creating hundreds of jobs. With so much regeneration happening around Chesterfield right now, along with a range of existing opportunities there has never been a better time to start your business journey or continue your success in the town.

“It's fair to say we were captivated by the town immediately, its bustling market and quaint alleys which led us to all sorts of independent local shops.”

Anthony Foster, Barkworthy Dog Emporium





# RETHINKING OFFICES

The town is currently undergoing an exciting transformation, with several new high quality office spaces being developed in Chesterfield.

The Northern Gateway Enterprise Centre and No.1 Waterside Place are expected to be completed in 2022, adding to the town's already impressive portfolio of properties.

The pandemic has seen a change in attitude towards offices, with an increase in businesses looking to move out of larger cities and into more affordable towns. This, combined with Chesterfield's fantastic transport network makes it ideally positioned to capitalise on this.

The town has an abundance of new business premises and room to grow. Sitting alongside the M1 for easy road access, less than one hour's drive are four major airports, 90 minutes from the East Coast Ports of Goole, Grimsby, Hull and Immingham and London is under two hours by rail.

The local area has a great pool of talent for all types of business from world leading specialist manufacturers and multi-national communications companies to retailers and distributors. And with over 7 million people within a one-hour radius it is a cost-effective place to site your business.

Space is available for start-ups at the Dunston and Tapton Innovation Centres, while established businesses have opportunities to grow into modern offices which can help them realise their ambitions. West Studios is becoming a beacon of creativity for the town, with the likes of Defeye Creative and Junction Arts being based there. We Are Spaces are another company working with a range of organisations to find an ideal place to work and collaborate.

If you're looking for something more flexible, Monkey Park and Great 2 are just a couple of the businesses offering quality workspaces in the town to suit a wide range of needs and specifications, while also providing support services to help you along your growth journey.

As demand changes for office space, Chesterfield is positioning itself to welcome a range of new businesses; diversifying the local economy, creating jobs, and helping to make our town more resilient.

“Chesterfield continues to be a business growth area. With projects like the Northern Gateway it will help transform the town and surrounding areas into an innovative, sustainable and above all enjoyable place to live and work.”  
Robert Longden, Commercial Director, Central Technology

# REGENERATING STAVELEY

Plans to regenerate Staveley are now moving forward at a pace, with proposals for hundreds of new homes, a revitalised high street and a transformed local landscape set to create new opportunities for residents across the town.

Harworth Group has announced the freehold acquisition of the 133-acre former Staveley Works site, capable of delivering 600 new homes, extensive green space, and other amenities.

Staveley is also beginning to see the benefits of £25.2m funding from the Government's Town Deal programme – presenting a 'golden opportunity' to transform the area for future generations and creating a place where people can start, stay and grow. The money will go towards a range of projects that will drive long term economic growth, offer quality skills and employment opportunities, and improve the green spaces and canal network.

The town centre is also set to undergo a revamp, with the goal of improving the look, feel and flow of Market Square and High Street.

The thriving centre of railway maintenance and engineering at Barrow Hill Roundhouse will also be enhanced, as will the historic Staveley Hall to create a high-quality events venue.

Other projects include:

- Work on the 20-hectare brownfield site at Hartington Industrial Park – ready for industrial and warehouse development.
- Staveley Miners Welfare FC Skills Academy proposes the development of two classrooms above the existing club house.
- Staveley Rail Station is the proposed train station for Staveley – located at Barrow Hill.
- An accessibility support package – known as Wheels to work Staveley Hub – would improve access to employment and training opportunities by reducing mobility barriers.
- Staveley Waterside is the proposed first phase of a mixed business and residential development centred on Staveley's canal basin.
- It is hoped the final stretch of the Chesterfield Canal to the borough boundary will be restored, including a new aqueduct over the river Doe Lea, bridges, a new lock and 3km of footpath improvements
- Renovation of Barrow Hill Memorial Hall has been proposed to create a new community hub led by Barrow Hill Community Trust.



“Our plans aim to make Staveley a place to live, work and grow and we have selected a broad range of projects that will benefit the entire community. There is a long road ahead but if we continue to work together, we will see real improvements across Staveley.”

Ivan Fomin, Managing Director, MSE Hiller  
and Chair of the Staveley Town Deal Board



SUPPORTING

# BUSINESS

A range of organisations in Chesterfield have been offering a range of support and advice to local businesses. Several initiatives have been launched to encourage modernisation, job creation and start-up businesses.

Covid-19 support grants have been rolled out by Chesterfield Borough Council to help businesses when they needed it the most, enabling many to flourish post-pandemic.

The Chesterfield Digital High Street project, delivered by East Midlands Chamber and Chesterfield Borough Council has helped around 90 retailers, food & drink and leisure businesses in Chesterfield become more resilient, by implementing e-commerce websites, new payment methods and improvements to their digital footprint, SEO, and social media.

Chesterfield Borough Council's Town Centre Engagement Officer has helped to strengthen links between businesses and the local authority, while passing on crucial advice and helpful information to enable firms to take advantage of the available support.

The Vision Derbyshire start-up support scheme has been launched to help those wanting to set up their own business in the county. A team of local expert business advisors are in place to offer free advice and support and funding of up to £10,000.

The hugely successful Chesterfield Innovation Support scheme, which is part of the D2N2 Growth Hub, has continued to provide a variety of funded support which includes one-to-one business reviews, workshops, seminars, and networking events, access to specialist innovation advisers and support to identify potential funding choices.

Significant work to address youth unemployment in Chesterfield has been carried out through the Kickstart Scheme, which has provided placements for hundreds of young people in our area; some of which have led to permanent roles.

Whether you are a start-up taking your first steps in the business world, or an established firm looking to grow, Chesterfield is ready to provide you with the support you need to be successful.

“What I wanted was help in trying to work out where things were stopping us from getting sales. It was mainly SEO work and working out what I could do better to improve my visibility. The support I got from the specialist advisor was great. He looked at my website and gave me some nice action points which were very easy to follow.”

Dorothy Robinson, Owner – Dotique speaking on the Chesterfield Digital High Street project

SKILLS AND

# EMPLOYABILITY

Skills and education providers, Local authorities and other organisations are continuing to work in partnership with the Chesterfield business community to unlock the potential of the town's future workforce.

Since its 2020 launch, the MyFuture platform has helped hundreds of young people gain access to high-quality careers advice, employment support, and skills and educational programmes during the pandemic. The successful initiative was shortlisted in the Innovative and Impactful Employer Engagement category at the Careers Development Institute (CDI) Awards 2021.

The Made in Chesterfield initiative was praised once again, after providing nearly 200 school pupils with face-to-face tours of manufacturing, engineering, and construction businesses. Launched originally in 2013, it has since introduced thousands of young people to the possibility of a career in the STEM (Science, Technology, Engineering and Maths) sector. The hands-on campaign aims to bridge the careers information gap between education and industry.

The Chesterfield and North Derbyshire Skills and Employability Conference identified green and digital skills as a priority to support economic growth locally. With more than 16,000 students in the local area set to gain their GCSE and A level qualifications in the next five years and thousands of jobs expected to be created following investment in Staveley, the free conference brought together business leaders and the education community to address the future employability and skills of young people.



“There has been an exponential increase in employer demand for digital skills recently. Businesses and education and training providers must work together to ensure that young people are equipped with the right skills to meet the local growth agenda.”

Fiona Baker, Head of People and Skills at D2N2 Local Enterprise Partnership



CREATING

# CONNECTIONS

The last year has once again proved that Chesterfield's supportive and collaborative business community has helped strengthen our local economy. The town continues to show partnership working across many sectors, with skills providers working with our independent organisations to upskill the local workforce, businesses working together to help with the Covid-19 vaccine rollout and even entire sectors coming together to benefit the town.

One major success story has been the Chesterfield Property and Construction Group, which brings together business leaders of the region's property sector and Chesterfield Borough Council to shape and drive forward investment, sustainability, and skills within Chesterfield.

The group has identified four key themes, that are led by members of the group, specifically the skills agenda, business support, promoting investment in Chesterfield, sustainability, and wellbeing. Regular events, forums, networking, and charity activities are taking place to enable the sector to share ideas and find innovative ways to drive the town forward.

2021 saw the rollout of the Covid-19 vaccines, and two local businesses, Peak Pharmacy and Casa Hotel stepped up to the plate to provide a venue and caring staff to speed up the number of jobs given to residents across the town.

Chesterfield's network of over 200 Chesterfield Champions have continued to have an input on key developments and other economic activity in the town. In January 2022, businesses came together to give their views on how Destination Chesterfield and partners tell the story of Chesterfield and shape the narrative and marketing of our town over the next decade. And there has never been a better

time to join Chesterfield Champions, with more great networking opportunities and a chance to involve your business in the conversation of how we drive forward future investment in the town!

“We're all passionate about Chesterfield and what it has to offer everyone living and working here. It's full of potential, it's perfectly located, and offers a plethora of independent shops and hotels and collectively we shall be flying the flag for the town not only locally but regionally and nationally through our individual networks.”

Andy Dabbs, Board Director, Whittam Cox Architects and Chair of the Chesterfield Property and Construction Group



BUSINESS

# GROWTH

Looking to grow your business? Look no further than Chesterfield. The town has seen a number of companies display a rapid rate of growth despite the challenges of the Covid-19 pandemic.

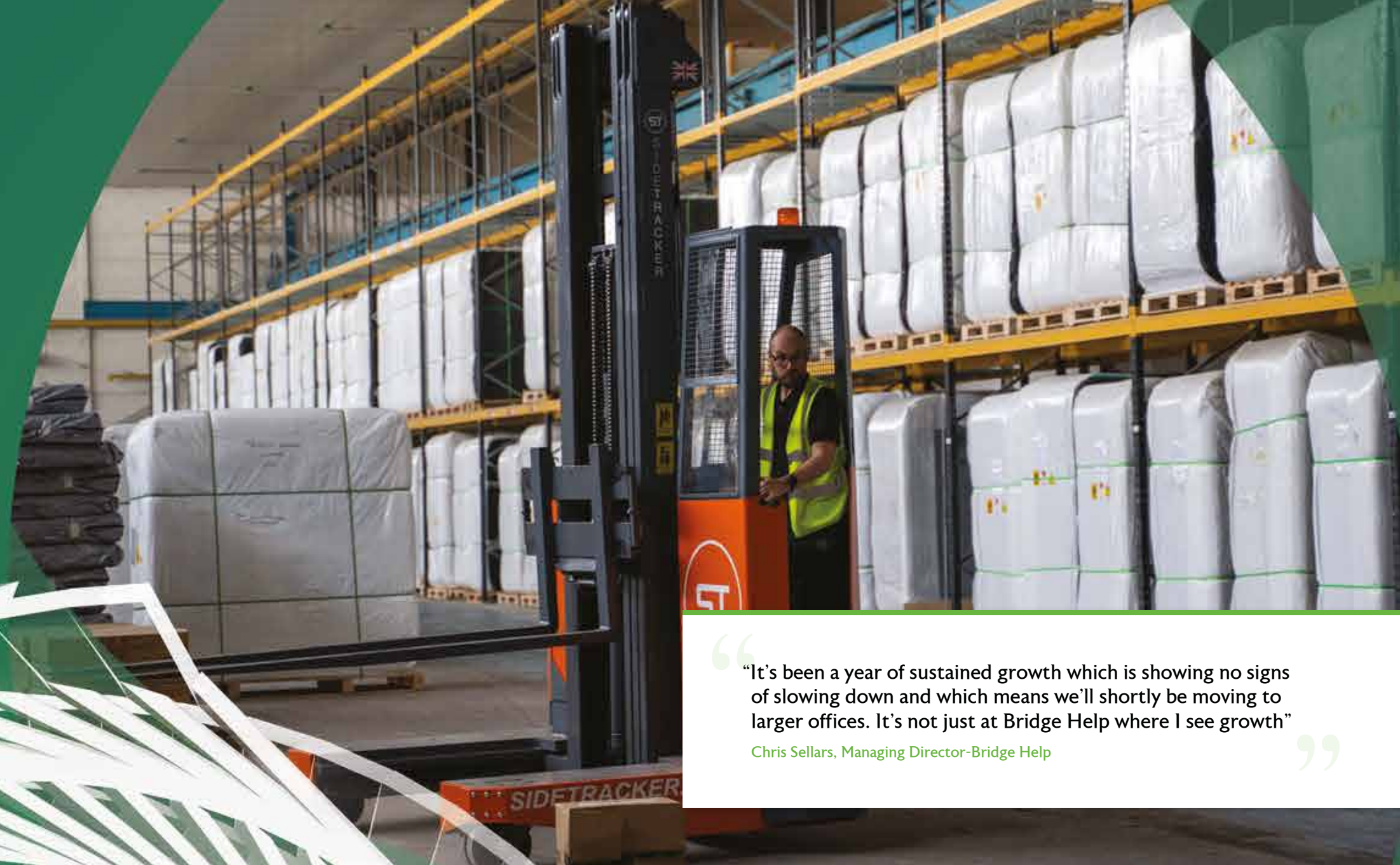
In the town's retail sector, we saw Quinney's Pet Supplies expand into a new premises in Newbold after starting up in the town's historic Market Hall. Independent High Street businesses Bee Orchid, TwelfthCraft and Rebel Menswear expanded into new town centre units too.

Chesterfield Escape Rooms launched in Summer 2021, and after enormous success has been named in the top 10 Escape Rooms on TripAdvisor. Since then, it has gone from strength to strength with Chesterfield VR and Chesterfield Games Zone being created to offer new gaming experiences for residents and visitors in Chesterfield's Games Quarter.

Europe's largest hot tub manufacturer Superior Wellness grew into a brand-new warehouse in 2021, before expanding further to offer a brand-new showroom in the town.

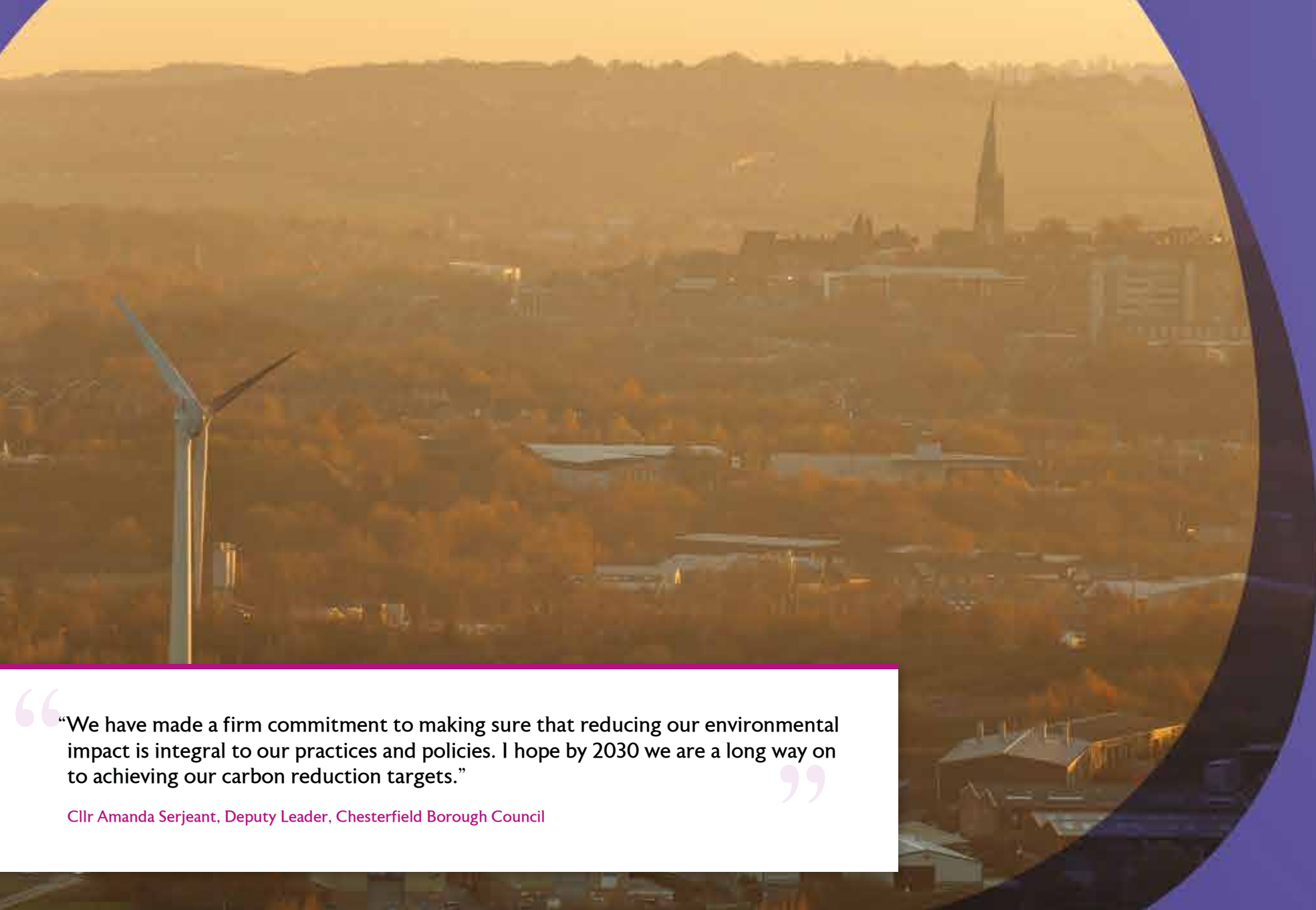
Many businesses have added new members to their teams, with ActionCoach doubling their team members and clients. 2021 saw Bridge Help undergo a rebrand, a recruitment drive and a move to larger premises which the company says it has already outgrown. JP Fire Safety has increased its workforce and 2022 sees the firm move into new offices on Beresford Way.

Wherever you look, there are not just signs of recovery across Chesterfield, but clear signs of growth across a range of sectors in our town's business community.



“It's been a year of sustained growth which is showing no signs of slowing down and which means we'll shortly be moving to larger offices. It's not just at Bridge Help where I see growth”

Chris Sellars, Managing Director-Bridge Help



SUSTAINABLE

# CHESTERFIELD

Much progress has been made in Chesterfield on highlighting the importance of the sustainable agenda and ensuring the town benefits from green growth as we look to a carbon-free future in the town.

Chesterfield Borough Council declared a climate emergency in 2019, and since then our local business community has worked with the local authority, residents, and colleagues to contribute towards the ambition of achieving net-zero carbon emissions in the borough by 2050.

2021 saw Chesterfield Football Club including supporters and the local community in a nationwide competition known as Planet Super League. The unique tournament saw fans score goals for their club by completing planet-protecting activities like having a meat-free meal, using the car less and even taking cold showers. Of course, the Spireites finished top of the table, winning all 11 matches including victories against West Bromwich Albion, Tottenham Hotspur, and Aston Villa!

Chesterfield-based packaging specialists, Robinson launched a pledge in 2021 which puts sustainability at the heart of its work with clients, whilst delivering

real tangible social and environmental benefits to local communities, educating the next generation of change-makers, and bringing more sustainable initiatives to the areas in which the business operates.

A new plastic-free festival took place for the first time in Chesterfield in the summer of 2021, proving to be hugely popular. Visitors were able to get more information on reducing their plastic usage, while visiting market stalls where they could fill up their reusable containers with sustainable goods. The festival is set to return in 2022, with sustainable packaging experts, Corrugated Case Company sponsoring the event.

Businesses in our area have also been leading the way in helping the rest of the UK become more sustainable. Custom Solar installed a huge solar array comprising of 2,000 panels at the Port of Southampton. Meanwhile SDE Group is working in partnership with Gridserve to push forward with the

installation of multiple rapid charging points for electronic vehicles across the UK.

The first ever Sustainability Award was given to Superior Wellness at the Love Chesterfield Awards 2021, in recognition of how the business measures and reports its progress, as well as demonstrating the firm's continued commitment to sustainability during the past five years.

We are also seeing planned future developments in Chesterfield being designed with sustainability in mind. The Gateway at Peak has unveiled plans for a zero-carbon transport hub, using hydrogen powered vehicles to service visitors to the resort, into Chesterfield and out into the Peak District National Park.

“We have made a firm commitment to making sure that reducing our environmental impact is integral to our practices and policies. I hope by 2030 we are a long way on to achieving our carbon reduction targets.”

Cllr Amanda Serjeant, Deputy Leader, Chesterfield Borough Council

DESTINATION

# CHESTERFIELD

Destination Chesterfield raises the profile of Chesterfield and supports the local business community.

Working alongside many partners, the Destination Chesterfield team showcases Chesterfield and North Derbyshire through seven marketing campaigns, designed to promote and support the business community, change perceptions and encourage investment and business growth.

Our key goals and objectives for the year ahead:

**Invest in Chesterfield** - Highlighting Ongoing development in the town, working with partners to show why our town is THE place to invest.

**Skills and employment** – Promoting the importance of apprenticeships and securing our future workforce

**Love Chesterfield** - Promoting the town's retail, hospitality and leisure offer and supporting our high streets

**Business Support** – Encouraging new and existing businesses to grow and collaborate, working with Chesterfield Champions to drive forward economic growth

**Sustainable Chesterfield** - Championing sustainability in the town's drive to become carbon neutral and achieve the target of a net-zero borough by 2050.

**Celebrating Chesterfield** – Informing stakeholders on our town's progress, and recognising the success of our local business through our marketing campaigns and key events

Place specialists Thinking Place have been appointed by Chesterfield Borough Council to review the priorities and objectives of Destination Chesterfield and advise on a plan to promote Chesterfield over the next 5 years. This piece of work will lead to the development of a new strategy for Destination Chesterfield to launch in 2023.

A big thank you to more than 200 local businesses and organisations who support the marketing of Chesterfield. Your contributions ensure Chesterfield can continue thriving now, and in the future. We are delighted to share your success stories and celebrate our amazing town and community, while in the process highlighting exactly why Chesterfield is a great place to live, work, and invest. We are excited to continue working alongside you, in partnership with Chesterfield Borough Council.



CHESTERFIELD

# CHAMPIONS



- 360 Accounting
- 360 Wellbeing Centre
- Absolute Commercial Interiors Ltd.
- ActionCOACH Chesterfield
- Active Derbyshire
- Addooco IT
- Adorn Jewellers of Chesterfield
- Aecom
- Apprentice Team
- Ashgate Hospice
- Avant Homes
- Baker Mallett
- Banner Jones Solicitors
- Bannister Publications
- Barrow Hill Limited
- BHP Chartered Accountants
- Birchall Properties
- Bothams Mitchell Slaney
- Brampton Brewery
- Brampton Manor
- Bridge Help
- BRM Solicitors
- Business Doctors
- Casa Hotel
- CBE+
- CCM Change Consultancy
- Central Technology
- Chatsworth
- Cheetham Jackson
- Chesterfield Borough Council
- Chesterfield College Group
- Chesterfield Canal Trust
- Chesterfield Community Hubs in Barrow Hill, Brampton, Town Centre & Loundsley Green
- Chesterfield Escape Rooms Ltd
- Chesterfield Estates
- Chesterfield Football Club
- Chesterfield Parish Church
- Chesterfield Pet Crematorium
- Chesterfield Royal Hospital
- Chesterfield Space & Storage
- Citizens Advice Chesterfield
- City Taxis
- CMP Legal
- Crush Design and Creative Marketing
- Csals
- Custom Solar Ltd.
- Dales & Peaks
- Dawson Radford Solicitors
- DBC Training
- Defeye Creative
- Derbyshire Alcohol Advice Service
- Derbyshire Building Control Partnership
- Derbyshire Distillery
- Derbyshire Family Law
- Derbyshire North Careers Hub
- Derbyshire Times
- Derbyshire Voluntary Action
- Derbyshire County Cricket Club
- Direct Education Business Partnership
- DLP Planning Limited
- Don't Do a Dodo
- Dotique
- Doubletree Sheffield Park Hotel
- Dronfield Arts Festival
- Dronfield Heritage Trust
- DW Consultancy
- East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire)
- eBusiness Works
- Eden Tyres
- Edwards Employment Solutions
- Elderway Development
- Elliot Mather LLP Solicitors
- Entire Facilities Management
- Essential Site Skills
- Etienne Curtains and Blinds
- Fairplay
- FASTSIGNS
- Floor Depot
- Fortem
- Fox and Goose
- Frank Fell Media
- Frank Shaw Associates
- Friends of Queen's Park Cricket
- Frontline Recruitment
- FWD motion
- Galaxy Travel
- GBS Ltd
- GCL Products Ltd
- Giraffe Graphics
- Global Brands
- Great2
- Greatest Hits Radio
- Green Arch Consulting
- Handelsbanken
- HappyWired
- Harmony Wealth Management
- Harworth Group
- HBD
- Heathcotes Group
- Henry Boot Construction
- Heron Publications
- Home Instead Senior Care
- Impulse Training
- In The Works PR
- Industrial Ancillaries
- Inspire Design & Development
- iSAFE - Health, Safety & Quality Services
- John Bradley Photography
- John Stevenson Jewellers
- Johnsons Surfacing
- Jones & Co Independent Financial Advice
- JP Fire Safety Solutions Ltd
- Junction Arts
- Juniper Training
- Kakou CIC
- Kids Planet Day Nurseries
- Learning Unlimited
- Leisure Pod
- Less Than Zero Barbers
- Leverton UK
- Lime Living Estate Agents
- Lomas and Mitchell Architects
- Love Brewing
- Mark Jenkinson & son
- Marketing Peak District and Derbyshire
- Matlock Farm Park
- Matthew Jones Photography
- McDermott Solutions Limited
- Milestone Financial Planning
- Minuteman Press
- Mitchells Chartered Accountants
- Morris Paper Shredding
- Mortgage 1st
- Motorseeker UK
- MSE Hiller
- MTM PRODUCTS
- Natwest Commercial
- NIBE Energy Systems Limited
- Nineteen47 Ltd
- NLT Training Services Ltd.
- Noonah Marketing
- North Derbyshire Radio
- Northern Tea Merchants
- Oasis Studio
- Palm Spas
- Paperclip
- Pavements Shopping Centre
- Peak Edge Hotel
- Peak Pharmacy
- Pinewood Properties
- Pinelog
- Polar Windows
- Prince Family Law
- Print Digital Media Ltd
- Pronto Paints
- Q2 Creative
- R P Davidson Cheese Factor
- RA Information Systems
- Recon Electrical
- Redbrik Estate Agents
- Ringwood Hall Hotel & Spa
- Robinson Packaging
- Rodgers Leask
- Rose Cottage Doggy Day Care
- Rosewood Wealth Management
- Roy Peters Estates
- Spire Radio
- S E Redfern Ltd / JAB Short Ltd
- S40 Local
- Salute
- SDE Group
- SDL Minorfern
- SEO CoPilot
- SHAPE Learning Partnership
- Shorts Chartered Accountants
- Sicily Restaurant
- Sparky Ink Studio Ltd
- Specsavers
- Spectrum Safety
- Spire Recruitment
- Spirecross Limited
- Stancliffe Homes
- Stanedge Golf Club
- Start Financial Planning
- Staveley Town Council
- StraightCurves
- Studio 44
- SUON Ltd
- Superior Wellness
- SureCare Chesterfield & Worksop
- Sutton McGrath Hartley
- The Accountancy Recruitment Group
- The Children's Hospital Charity
- The Corrugated Case Company
- The Goldsmith Clinic
- Ticked Trout
- Transmitta
- Treste Investments
- UK Asbestos Training Association
- United Cast Bar
- University of Derby
- Validate Consulting
- VHS Fletchers Solicitors
- Vicar Lane Shopping Centre
- Vines Legal Limited
- Waterside Ltd
- We are spaces
- Weightron Bilanciai Ltd
- West Studios
- White Rose Beauty Colleges Chesterfield
- Whittam Cox Architects
- Window Charm Blinds & Curtains
- Woodhead Group
- Workpays
- The Work-Wise Foundation
- Yellow Bird Marketing and Communications