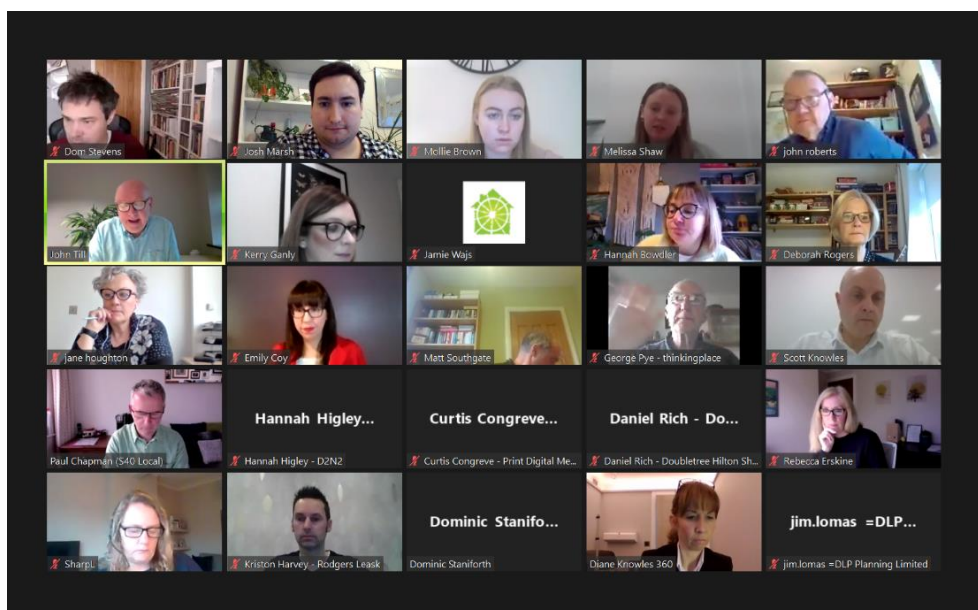


# Chesterfield Champion Events in 2022

## Wednesday 19<sup>th</sup> January – Chesterfield & Destination Chesterfield – Your View



Thank you to all Champions who attended and join in the discussion on Wednesday 19<sup>th</sup> January.

Champions were invited to by Destination Chesterfield and consultants thinkingplace to consider their views on:

- The role, priorities and performance of Destination Chesterfield
- How well the area promotes itself to investors, developers, and businesses
- Key assets of the area
- What would make a difference to the area's prosperity
- Perceptions of the area externally
- Relevance of the original Chesterfield 'story'.

Champions were split into groups on to discuss the topics in short bursts, and then re-joined to discuss the output of the discussions. These discussions were then gathered by thinkingplace and will go on to be a base point for further consultation for thinkingplace. It was great to hear from Champions on how we should shape the future strategic direction of place making for the town.

# Chesterfield Champion Events in 2022

## **Wednesday 2<sup>nd</sup> March – Cultural Events and the Love Chesterfield Campaign**



Thank you to everyone that attended our March breakfast event, focusing on upcoming Cultural events and the Love Chesterfield campaign. We heard from local businesses and event organisers on this year's upcoming activities and their reasons for hosting events in the local area.

The event started with a welcome from Dom Stevens, Destination Chesterfield Manager, who gave updates on a range of campaigns, including Christmas in Chesterfield. During this welcome, delegates were given the statistics and feedback from key events such as the Christmas light switch on as well as an insight into what's planned as part of the Love Chesterfield activity for 2022.

Josh Marsh, Destination Chesterfield Coordinator, spoke with David Beckford of Pronto Paints and Alison Bridge of MLS Contracts on the Rebrik Chesterfield 10K. They detailed new plans for a 5k the day before and what's planned for the 2022 Well-being Challenge.

We heard from Hannah Bowdler, Relationship Fundraiser for Junction Arts, who reflected on the companies' projects over the last two years and looked ahead to the event being delivered by them this year, including the popular Tapton Lock Festival.

Savannah Redhead from Ashgate Hospice care spoke and gave insight into why the Sparkle Walk is so fundamental to what they do and who they help. We also heard more on the other events the Hospice delivers throughout the year,

Lastly, Josh Marsh hosted a Q&A with Chesterfield FC CEO John Croot who discussed his involvement with lots of various local events and the upcoming activity for the club in 2022 and beyond.

Thank you to Chesterfield FC for hosting the March Champions event at the Technique Football Stadium

## **Wednesday 5th May– Health and Wellbeing in the Workplace**

# Chesterfield Champion Events in 2022



Thank you to everyone that attended our May breakfast event, focusing on health and wellbeing and its importance in the workplace through the sectors. We heard from local businesses on how health and wellbeing is applied in their sectors, what initiatives and action plans are in place and how we as individuals can promote good wellbeing.

Sian Spencer-Bray took us through the reasons we may feel stressed or anxious, how we may react to these emotions and how we can promote healthy routines and coping strategies. Champions partook in a quick breathing exercise led by Sian to promote mindfulness.

Josh Marsh, Destination Chesterfield Coordinator, led a panel discussion, with Katie Ash from Banner Jones Solicitors, Andy Ball from Great2 and Theresa Goldsmith from The Goldsmith Clinic on Health and Wellbeing across sectors. The panel discussed how it is considered in their day to day operation both in house and outward facing and what initiatives they have been rolling out to support staff.

We also heard from Carol Claydon from Superior Wellness who gave us insight into their HR approach with staff and the importance of health and well being to their operations. Champions were then given a tour of these facilities for staff and customers at their newly refurbished showroom.

Thank you to Superior Wellness for hosting the May Champions event and to all of the speakers.



# Chesterfield Champion Events in 2022

## **Tuesday 14<sup>th</sup> June – Festival of Cricket**



Thank you to everyone that attended our June social event at the BRM Solicitors Festival of Cricket. Champions were invited on a hospitality today for a day of the 4 day festival, accompanied by a 2 course lunch and a chance to connect with Fellow Champions.

Thank you to Derbyshire County Cricket Club for hosting us on the day.

## **Wednesday 29<sup>th</sup> June – Enhancing the Tourism Offer**



Thank you to all Chesterfield Champions who joined us to discuss the local tourism offer and how local businesses are working to enhance this.

# Chesterfield Champion Events in 2022

Over the course of the morning we heard from Mark Thurman, MD of Casa Hotels Group on their expansion plans to add a luxury spa facility to their offering as well as an add on of rooms to increase booking capacity and invite more people to invest in local tourism offers.

Rod Auton, Publicity Officer for Chesterfield Canal Trust, addressed delegates on the next stages in the restorations taking place on the Canal as well as the opportunities for further tourism offers to the canal such as cycle hire and hospitality venues.

Champions were also offered a tour of Peak Edge hotel at the end of the event as well as time for informal networking with fellow Champions.

## **Tuesday 5<sup>th</sup> July – Food Producer Tasting Event for the Love Chesterfield Awards 2022**



Thank you to all Champions who joined us for the Food Producer Tasting event in July.

Champions were invited to help us judge the Food Producer of the Year category for the Love Chesterfield Awards 2022. Over the course of the evening, delegates were asked to try samples from five local producers: Resting Devil Brewery, All Things Brownie Beautiful, Cushway Cakes, Little Morton Farm Shop and Lillie's Cake Shed.

Delegates were provided with scoring sheets and criteria and were asked to give a score for all producers who took part.



# Chesterfield Champion Events in 2022

## **Thursday 14<sup>th</sup> July – Champions Tour of the Northern Gateway Enterprise Centre**



Thank you to all Champions who attended the tour of newly opened Northern Gateway Enterprise, hosted by Chesterfield Borough Council.

Delegates were welcomed by members of Chesterfield Borough Council who have led and moved forward the scheme before dividing into groups for an exclusive viewing of the space.

## **Wednesday 24<sup>th</sup> August – Champions private exhibition viewing: This Woman's Work**



# Chesterfield Champion Events in 2022

Thank you to Chesterfield Champions who attended our Summer Social which offered Champions a private viewing of Sue Dickins' first exhibition: This Woman's Work.

Over the course of the evening, Sue spoke to delegates on the inspirations behind her work and her journey to producing her artwork after leaving her role as police officer.

Delegates also partook in informal networking with fellow Champions and were addressed by Josh Marsh from Destination Chesterfield on upcoming marketing opportunities.

Thank you to West Studios and Sue Dickins for hosting us on the evening.

## **Wednesday 9<sup>th</sup> November – MADE in Chesterfield Launch**



Thank you to Chesterfield Champions who attended the 2022 Made in Chesterfield Launch.

After being welcomed by Ivan Fomin, MSE Hiller, delegates heard Helene Roberts from Robinsons PLC on their sustainability pledge and how they plan to produce their waste and become more efficient in their use of plastic materials and renewable energy sources.

Sara Martin, Derbyshire County Council, shared case study successes from the Vision Derbyshire business support scheme, showcasing businesses that have been built in the town and surrounding area.

Delegates also heard from Software Engineer, Reece Berry from Weightron Bilanciai who shared his positive experience of being an apprentice and why he would recommend a career in STEM.

Lastly, delegates were invited by David Malone, Chesterfield College to tour their Digital Centre and interact with the VR technology being used by the students.



# Chesterfield Champion Events in 2022

## Wednesday 7<sup>th</sup> December - A Taste of Sicily



Thank you to Champions who joined us for our Christmas social event on Wednesday 7<sup>th</sup> December 2022.

It was great to take time to reflect on a year of activity and see what's in store for both Destination Chesterfield and our Champion businesses as we moved into 2023.

Thank you to Sicily Restaurant for hosting the event and providing a great range of dishes for delegates to indulge in.