



# CHESTERFIELD INVESTMENT SUMMIT

SPONSORSHIP OPPORTUNITIES

# ASSOCIATE SPONSORSHIP

\*£999 each  
(up to 3 available)



DESTINATION  
CHESTERFIELD

- An invitation to dine with senior leaders from Chesterfield Borough Council at the Chesterfield Investment Lunch, taking place in the Valencia Suite at Casa Hotel, immediately after the Chesterfield Investment Summit on 18<sup>th</sup> October
- Space to welcome delegates to the event including a table for your materials and space for your banner stand
- Company named as associate sponsor in all press releases in relation to the event
- Your logo on Chesterfield.co.uk website and main screen at the event to promote the [Chesterfield Investment Summit](#)
- Your logo on pre-event delegate pack emailed to delegates
- Graphics with your logo provided by Destination Chesterfield for your company to promote the Chesterfield Investment Summit and your sponsorship of the event
- Inclusion in social media and email marketing including pre and post event promotion
- Interview slot may be available if appropriate to the event and your company
- Inclusion in post event video may be available if appropriate to the event and your company



# HEADLINE SPONSORSHIP

\*Price on application



DESTINATION  
CHESTERFIELD

- Naming: Chesterfield Investment Summit 2023 in association with YOUR BUSINESS
- An invitation to dine with senior leaders from Chesterfield Borough Council at the Chesterfield Investment Lunch, taking place in the Valencia Suite at Casa Hotel, immediately after the Chesterfield Investment Summit on 18<sup>th</sup> October
- Interview, speaking slot or relevant video to be played during the event.
  - Inclusion in post event video
    - Inclusion of a quote in the pre-event media release.
    - Mention in all media releases in relation to the event.
    - Inclusion in social media activity to promote the event.
- Your logo on main screen at the event to promote the [Chesterfield Investment Summit](#)
- Branding including your logo on Chesterfield.co.uk website to promote the Chesterfield Investment Summit, social media, delegate pack and at the venue on the day using your materials.
- Inclusion on the booking form, seeking permission to share delegate email addresses for those who would like to hear from our headline sponsor before or after the event.



# THE EVENT

**Date:** Wednesday 18<sup>th</sup> October 2023

**Venue:** Casa Hotel, Chesterfield

**Networking:** 08:30am – 09:30am  
and 11:30am – 12:00pm

**Presentations / panel discussion:** 09:30am – 11:30am

**Chesterfield Investment Lunch:** 11:30am – 1:30pm

**Website:** [Chesterfield Investment Summit](#)



A man in a dark suit, light blue shirt, and striped tie is speaking at a podium. He is looking to his right. A microphone is positioned in front of him. The background is a blurred screen with some text visible.

# SPEAKERS

The Chesterfield Investment Summit keeps you up to date with all the investment and development activity happening in Chesterfield.

The event is attended by around **200 delegates**, who will hear from expert speakers, developers and more.

In 2023, we will hear an update from **Milligan, the developer behind PEAK at Unstone**, Chesterfield.

**Dr Huw Bowen, CEO of Chesterfield Borough Council** will provide an update on investable opportunities.

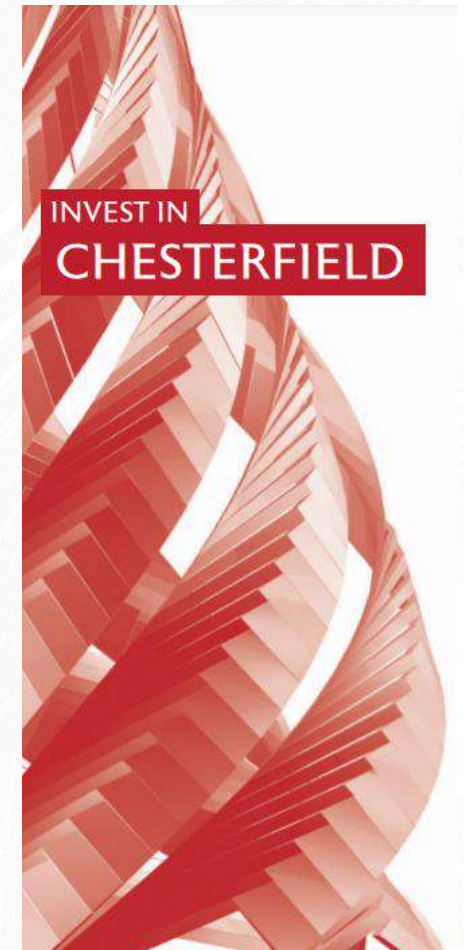
Further speakers and panellists to be announced soon.

Previously part funded by ERDF, the Chesterfield Investment Summit is open for sponsorship for the first time.

# INVEST IN CHESTERFIELD

As well as the Chesterfield Investment Summit, key upcoming activity for the 2023 [Invest in Chesterfield marketing campaign](#) includes:

- Attendance for the first time at the UK's largest investment show, UK REiF
- Engagement of a PR agency solely for Invest in Chesterfield campaign
- Phase 2 of the Chesterfield Office Campaign to launch in June
- Production of a new Chesterfield investment prospectus (currently being printed)
- Production of a Chesterfield Investment map (currently being printed)







# FOR MORE INFORMATION

CONTACT TARA UNDERHILL

SENIOR COORDINATOR AT DESTINATION CHESTERFIELD

E: [tara.underhill@chesterfield.co.uk](mailto:tara.underhill@chesterfield.co.uk)

T: 07392 868 746