# **ONGOING MARKETING OPPORTUNITIES**





### Promote your news or events

Submit your news or events for the Destination Chesterfield team to consider for promotion on the Chesterfield website. Access support from the team to complete your press release as well as attending our free PR workshop. Estimated value of media coverage of a news article on the Destination Chesterfield website is £60 per story or event. For more info contact Josh.Marsh@chesterfield.co.uk.

CHAMPION OF THE WEEK



Meet our Chesterfield Champion of the Week: John Cusworth, Director at GBS Apprenticeships.

## Champion of the Week

Complete our questionnaire to raise the profile of the town and your organisation – within The Derbyshire Times and on the Chesterfield website. Estimated value of media coverage in the Derbyshire Times is £800. Please contact Melissa.Shaw@Chesterfield.co.uk for info.



## **Champion Round Table**

Join our monthly discussion on a current theme. Following the discussion, we produce an article for both the Derbyshire Times and the Chesterfield website. Please contact Josh.Marsh@chesterfield.co.uk for more info.



# Chesterfield business directory

Submit a 300-word profile about your business for our website including a paragraph about why chesterfield is a great place and why you became a champion. Valued at £60 as well as being promoted on our social media. Please contact Melissa.shaw@chesterfield.co.uk for more information.



#### Chesterfield photography library

Destination Chesterfield has a library of over 5,000 local images. It would cost your business around £110 for just one hour with a local photographer to obtain your own photography to promote the town where your business is based. Please contact <a href="mailto:info@chesterfield.co.uk">info@chesterfield.co.uk</a> for more information.