

### System Q WE MAKE SECURITY SIMPLE



GLOBAL REACH
LOCAL COMMITMENT

System Q is proud to headline sponsor Celebrate Chesterfield Business Conference 2024



#### WE SHOULD BE SO PROUD OF OUR TOWN

Encouraging investment and visitors is a collaborative effort, and partnership working is key to achieving our economic growth plans. Let's keep highlighting everything that is special and unique about Chesterfield.

We've worked together to bring forward many new commercial opportunities, from Chesterfield Waterside to Markham Vale, and from Northern Gateway to the Glass Yard. Housing initiatives are moving forward at pace too, with our borough being one of the few areas in the UK that is exceeding government targets.

Businesses choose to invest in Chesterfield because we encourage talented people to keep developing, we support businesses to create jobs and we look after our communities and our beautiful, green spaces.

Our high streets are evolving into contemporary places that complement our strong historic roots, and further developments in our town centres will add to the vibrancy of our cultural assets.





# WE ARE DRIVING LOCAL GROWTH AND INWARD INVESTMENT

CHESTERFIELD IS HOME TO MORE THAN 3,000 THRIVING BUSINESSES, ALL OF WHICH BENEFIT FROM OUR CENTRAL LOCATION, TRANSPORT LINKS AND SKILLED WORKFORCE.

Several multi-million-pound projects are bringing forward further regeneration of Chesterfield and creating new opportunities to invest. We aim to attract a further 400 businesses by 2030.

Scan here to find out why Chesterfield is a perfect location to base your business:



### GROWING COMMERCIAL DEMAND

NEARLY 3,000 JOBS HAVE BEEN CREATED AT MARKHAM VALE SINCE DEVELOPMENT BEGAN ON THE SITE, WITH FOUR NEW PREMISES SET TO CREATE A FURTHER 150 JOBS.

Nearby at the former Hartington Colliery site, developers are also seeing strong demand.

More than 66% of units at the Hartington Business Park scheme<sup>1</sup> have been let to businesses already.

Meanwhile, at Hartington Industrial Park, new industrial floor space is being created, which is expected to be available by 2026<sup>2</sup>.

1 Hartington Business Park is a development being led by The Devonshire Group 2 Hartington Industrial Park is a development led by SUON and Tawnywood Ltd. and has been supported by funding from the Staveley Town Deal.



#### DRIVING INVESTMENT

WE CONTINUE TO SHOWCASE OUR TOWN AS A DESTINATION TO INVEST AND GROW A BUSINESS WITH THE AIM OF ATTRACTING A FURTHER 400 BUSINESSES BY 2030.

Members of the Chesterfield Property and Construction Group attended UKREiiF last year, alongside Destination Chesterfield and Chesterfield Borough Council, to champion the town.

1,111 businesses were launched in Chesterfield in 2023 – a 9% increase compared to the previous year.<sup>3</sup>





#### LIVING IN CHESTERFIELD

OUR QUALITY OF LIFE MAKES CHESTERFIELD A PRIME DESTINATION TO INVEST. WE HAVE BEEN RATED THE SECOND-BEST PLACE IN THE UK TO RAISE A FAMILY<sup>4</sup> AND THE HAPPIEST PLACE TO LIVE IN THE EAST MIDLANDS<sup>5</sup> – THANKS TO OUR SUPPORTIVE COMMUNITIES AND BEAUTIFUL GREEN SPACES.

Businesses also love how connected we are to so many UK cities, our strong business community, and our drive to develop the talents of our people.

Find out more about why Chesterfield is a great place to live and work:



4 Enjoytravel.com
5 Rightmove's happy at home in

#### BUILDING COMMUNITIES

HOUSING IS IN DEMAND WITH THREE TIMES MORE GOOGLE SEARCHES BEING REPORTED FOR HOMES IN CHESTERFIELD<sup>6</sup>

More than 2,000 homes will be built in Chesterfield over the next few years. Hundreds have already been completed across the area with many of these built as part of the Chesterfield Waterside Regeneration Scheme.





OUR PEOPLE LOVE TO LEARN, SO WE ARE KEEN TO SUPPORT BUSINESSES TO UPSKILL THEIR EMPLOYEES.

Skills support is now easier to access thanks to a dedicated signposting service from Chesterfield Borough Council. The free, impartial advice service links businesses with funding and learning opportunities, including apprenticeships, upskilling support and fully-funded courses.

Find out more about accessing skills support in Chesterfield:





### ENGAGING WITH OUR YOUNG PEOPLE

STUDENTS WENT BEHIND THE SCENES AT LOCAL PROPERTY AND CONSTRUCTION FIRMS LAST YEAR TO LEARN ABOUT CAREERS IN THE SECTOR.

Careers Made in Chesterfield included sector leaders visiting schools to inspire young people by the opportunities coming up locally within the industry.

Following a successful pilot<sup>7</sup>, the scheme has been rolled out to three schools in Chesterfield in 2024, with plans to expand it in 2025 and work with other in-demand sectors.

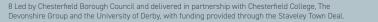


<sup>7</sup> The Careers Made in Chesterfield Pilot Project was run by Chesterfield Borough Council in partnership with the Chesterfield Property and Construction Group.

#### CONSTRUCTION SKILLS HUB

MORE THAN 5,000 LEARNERS WILL GAIN HANDS-ON LEARNING EXPERIENCE ON A LIVE CONSTRUCTION SITE, THANKS TO THE DEVELOPMENT OF AN INNOVATIVE CONSTRUCTION SKILLS HUB IN CHESTERFIELD.

Situated in Mastin Moor<sup>8</sup>, the development will act as a catalyst for construction-related training and employment in the region.



#### FULL STEAM AHEAD

A RAIL INNOVATION AND TRAINING CENTRE IS TO BE LOCATED NEXT TO OUR HISTORIC BARROW HILL ROUNDHOUSE.

It will provide workshop and classroom space to support our people with rail industry training. We're also looking forward to the site boosting research and development facilities, and commercial space which will help attract new businesses to the area and develop Chesterfield's rail sector.9



9 Led by Chesterfield Borough Council and funded through the Staveley Town Deal. Delivered in partnership with Barrow Hill Engine Shed Society and New Rail (part of Newcastle University)



#### EXPERIENCE CHESTERFIELD

OUR VIBRANT EVENTS PROGRAMME HAS PULLED THOUSANDS OF PEOPLE INTO OUR TOWN CENTRE AND AWARD-WINNING PARKS.

Chesterfield Pride brought more than 5,000 visitors to Stand Road Park to celebrate love, community and equality through powerful music and a rainbow of colour.

Barrow Hill Rail Ale Festival delighted nearly 8,000 visitors, who partied in our town's unique railway roundhouse museum. The event also welcomed the Mayor of Darmstadt, Chesterfield's twin town in Germany!

Keep up to date with what's on in Chesterfield:



#### NEW EVENTS

LAST YEAR SAW SEVERAL EXCITING NEW EVENTS TAKING PLACE AT QUEEN'S PARK AND AT CHESTERFIELD MARKET. THE CHESTERFIELD CHILDREN'S FESTIVAL, ORGANISED BY JUNCTION ARTS, WELCOMED MORE THAN 8,000 PEOPLE OVER A WEEKEND, WHLE THE NEW EAT IN THE PARK FESTIVAL SAW OVER 3,000 PEOPLE PER DAY.

Peddler Market was welcomed to the town centre with two successful events in 2023 and will continue this year, bringing unique food and drink stalls, crafts and entertainment to Chesterfield on four occasions.<sup>10</sup>

10 Destination Chesterfield and Chesterfield Borough Council worked with local businesses to showcase the highlights for 2023.



#### SPORTING SUCCESS

CHESTERFIELD FC IS IGNITING LOCAL PRIDE THANKS TO THE TEAM'S IMPRESSIVE PERFORMANCES, AS THE SPIREITES PUSH FOR PROMOTION BACK TO THE FOOTBALL LEAGUE. THIS HAS BEEN REFLECTED IN THE CLUB'S MATCHDAY ATTENDANCES, WITH SEVERAL SELLOUT CROWDS REPORTED IN THE LAST YEAR.

The BRM Chesterfield Festival of Cricket also saw a fifth-successive sold-out crowd in 2023, with fans enjoying a Derbyshire victory over rivals Yorkshire.

#### OUR UNIQUE HIGH STREET

INDEPENDENT BUSINESSES GIVE OUR HIGH STREETS A TRULY UNIQUE CHARM, AND THE PASSIONATE PEOPLE WHO RUN THEM ARE THE LIFEBLOOD OF OUR TOWN AND BOROUGH.

Some of the successes from the past year include Street Spirit and the Little Ark expanding into new stores at Vicar Lane, an expansion for Vanishing Point Records in the town centre, Brampton Social Club opening on Chatsworth Road, three new vendors opening at the Batch House, and a new studio opening in Hasland by local artist, Matt Cockayne.

Our businesses came together to promote our town over Christmas, with promotional activities being seen over 3.3 million times<sup>11</sup> and the lights switch on event attracting 17,000 people over the day.



11 Destination Chesterfield and Chesterfield Borough Council worked with local businesses to showcase the highlights for 2023.



## CREATING TOWN CENTRES TO EXPERIENCE

CONTEMPORARY TOWN CENTRE SPACES ARE BEING CREATED TO ENCOURAGE PEOPLE TO DWELL LONGER, WITH DESIGNS THAT COMPLEMENT OUR TOWN'S HISTORY AND ARCHITECTURE.

Chesterfield's centuries-old marketplace will soon see major changes. A new layout and improved lighting and power will enable more high-profile events to take place, attracting more visitors to our town.<sup>12</sup>

In Staveley, £6 million has been earmarked for the regeneration and revitalisation of the town centre. Known as Staveley 21, the project plans include improvements to the marketplace, a new lighting scheme, additional tree planting, an open-air cinema and a landmark pavilion building.<sup>13</sup>

12 Revitalising the Heart of Chesterfield is being led by Chesterfield Borough Council after a successful bid to the the government's Levelling Up Fund. 13 The Staveley 21 project is being led by Chesterfield Borough Council and funded through the Staveley Town Deal.

CHESTERFIELD 2024

### STEPHENSON MEMORIAL HALL

WE ARE REFURBISHING OUR TOWN'S ICONIC STEPHENSON MEMORIAL HALL – HOME TO THE POMEGRANATE THEATRE AND CHESTERFIELD MUSEUM.

This multi-million-pound project will unite the two popular attractions creating a cultural venue including a new café/bar, enhanced theatre experience, an expanded museum and improved accessibility.<sup>14</sup>

14 The refurbishment of Stephenson Memorial Hall is being delivered by Chesterfield Borough Council following a successful bid to the government's Levelling Up Fund.





## BOOSTING OUR VISITOR ECONOMY

OUR NEW, EXCITING VISITOR DESTINATION WILL PROVIDE A BASE TO EXPLORE CHESTERFIELD AND THE BEAUTIFUL PEAK DISTRICT WHILE ENJOYING BIKING, HIKING, NATURE, HERITAGE, SPORT AND CULTURE.

Phase 1 of the Gateway @ PEAK, will create 1,000 jobs. Developers have committed to green skills and education via an on-site training academy.<sup>15</sup>

Peak District oject is led by

15 The Gateway @ PEAK will allow visitors access to the Peak District National Park via a sustainable transport system. The project is led by Birchall Properties, Milligan Ltd. and Stanton Williams.

#### CHAMPIONING CHESTERFIELD

WE SHOULD CELEBRATE EVERYTHING THAT IS UNIQUE ABOUT OUR TOWN FROM ITS RICH HISTORY AND HERITAGE TO OUR PASSIONATE PEOPLE AND COLLABORATIVE, GROWING BUSINESSES.

Our community of more than 230 Chesterfield Champions are helping to raise the profile of Chesterfield and North Derbyshire, through sharing news, marketing campaigns and attending events. This network continues to grow year-on-year.

Join our network of Chesterfield Champions:





CHESTERFIELD 2024 - CHAMPIONING CHESTERFIELD

# THANK YOU TO OUR





CHESTERFIELD 2024

• 360 Wellbeina

A-Rock Construction

 ActionCOACH Chesterfield Space & Storage

 Active Derbyshire · Choice Utility

· Addooco IT

· Adorn Jewellers of Chesterfield

AECOM

Apprentice Team

· Bank Parking Ltd

Banner Jones Solicitors

· Barrow Hill Limited • RHP

· Birchall Properties

· Brammer Social Marketing

Brand Photography By Wings

 Bridge Help • BRM

BSP Consulting

Tax Limited

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· Casa Hotel

· Castle Owen Construction & Property Consultants Ltd

CAWA Coffee

· CBE+

· CCM Change Consultancy

· Central Technology Ltd · Chatsworth Settlement Trustees

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· Chesterfield Borough Council Chesterfield Business Expo

· Chesterfield Canal Trust

· Chesterfield Escape Rooms Ltd

· Chesterfield Estates

· Chesterfield Football Club

· Chesterfield Parish Church

· Chesterfield Royal Hospital

· Crush Design and Creative

· Citizens Advice Chesterfield

City Couriers Direct Ltd

 Veezu · Cloud-Bustina

 CMP Legal Ashgate Hospice

 Baker Mallett Concept Building Solutions

Coverland UK Limited

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· CSALS

· Custom Solar Dales & Peaks

· Bothams Mitchell Slaney · Dawson Radford Solicitors

DBC Training

DBCP

· DCJ Group Insurance & Risk Management

Defeve Creative

 Derbyshire Addictions Advice Service Derbyshire County Cricket Club

· Derbyshire Family Law

Derbyshire North Careers Hub

Derbyshire Times

· Derbyshire Voluntary Action Direct Education Business

Partnership DLP Planning Limited

Dotique

· Doubletree Sheffield Park Hotel (Vine Hotels)

· Dronfield Heritage Trust

· Dronfield Wine World East Midlands Chamber

· eatsleepthink design limited Ecotech Engineers Ltd

Eden Tyres & Servicing

• Edwards Employment Solutions Ltd

Elderway Development

· Etienne Curtains and Blinds Ltd

 Fairplay FASTSIGNS

· FI Real Estate Management

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Frank Shaw Associates

Frontline Recruitment Group

· Geeks Headquarters Limited

FWD motion

· GCL Products Itd

Global Brands

 Graphoidal Developments Gravsons Solicitors

Greatest Hits Radio

 Green Arch Consulting Handelsbanken

· Hardwick Hall - National Trust

· Harmony Wealth Management

Heath Primary School

 Henry Boot Construction Heron Publications Limited

· Holywell Hotel by Voebera

i.Nspire

Industrial Ancillaries Ltd

iTrack GPS Trackers

· Jones & Co Independent Financial Advice

Junction Arts

LB Electrical Contractors Ltd.

· Lime Living Estate Agents

· Lomas and Mitchell Architects

· Mansfield Building Society

· Matthew Jones Photography

Milestone Financial Planning

· Minuteman Press

Harworth Group plc

Hoga Norton

Home Instead

· Hopkinson Waste Management Ltd

• In The Works PR

Inspire Design & Development

· John Stevenson Jewellers Johnsons Surfacing Ltd

· JP Fire Safety Solutions Ltd

Juniper Training

Kakou Technologies

 Kranlee Customs Brokerage Limited

· Kranlee Logistics Limited

Learning Curve Group

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Q2 Creative

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 Mark Jenkinson Mascot Management

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Mitchells Chartered Accountants • Rosewood Wealth Management & Business Advisers

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Motorseeker UK Ltd

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nineteen47 Ltd

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 Noonah Marketing Ltd Northern Tea Merchants

 NT Killingley Ltd · Sparky Ink Studio Number Crunchers · Spartan Grounds Maintenance

Spectrum Safety

 Spire Radio Spire Recruitment

Penauin PR

ProAktive

Pronto Paints

Pure Awards

Recon Electrical

· Robinson Packaging

· Roy Peters Estates

· Rose Cottage Doggy Day Care

SHAPE Learning Partnership

· Shorts Chartered Accountants

Shed Grounds Maintenance

Rodgers Leask

• S40 Local

SDE Group

SDL Minorfern

· Sicily Restaurant

SEO CoPilot

SMH Group

Smith Craven

· SAIL

Pineloa Group

Pinewood Properties

· Prince Family Law

Power System Services Ltd

 Stancliffe Homes Ltd Stanedge Golf Club

 Start Financial Planning Stepnell Ltd

StraightCurves

· Stuart Yates Decor Ltd SUON Ltd

Superior Wellness

· The Accountancy Recruitment Group The Body Health Centre &

Training Ltd · The Chesterfield College Group

 The Children's Hospital Charity R P Davidson Cheese Factor

 RA Information Systems · The Elm Foundation

· The Facade Collective · The Wilkinson VA Redbrik Estate Agents

 Therapy & Lifestyle Clinic · Renshaw Chartered Surveyors Thorn Baker Ringwood Hall Hotel & Spa

 Tickled Trout Roaring Mouse

> Transmitta · Tri-Wall Chesterfield

> > UK Asbestos Training Association

 United Cast Bar Ltd University of Derby

 S E Redfern Ltd / JAB Short Ltd Validate Consulting Ltd

> VHS Fletchers Solicitors Vicar Lane Shopping Centre

· Vines Legal Limited · Visit Peak District and Derbyshire

Waterside Ltd

 We are spaces · Weightron Bilanciai Ltd

 West Studios · Whittam Cox Architects · Wilkins Vardy Residential Ltd

 Wilmott Dixon · Window Charm Blinds & Curtains

· Woodall Homes Limited · work-wise Foundation

Workpays

· Yellow Bird Marketing and Communications

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CHESTERFIELD CHAMPIONS

