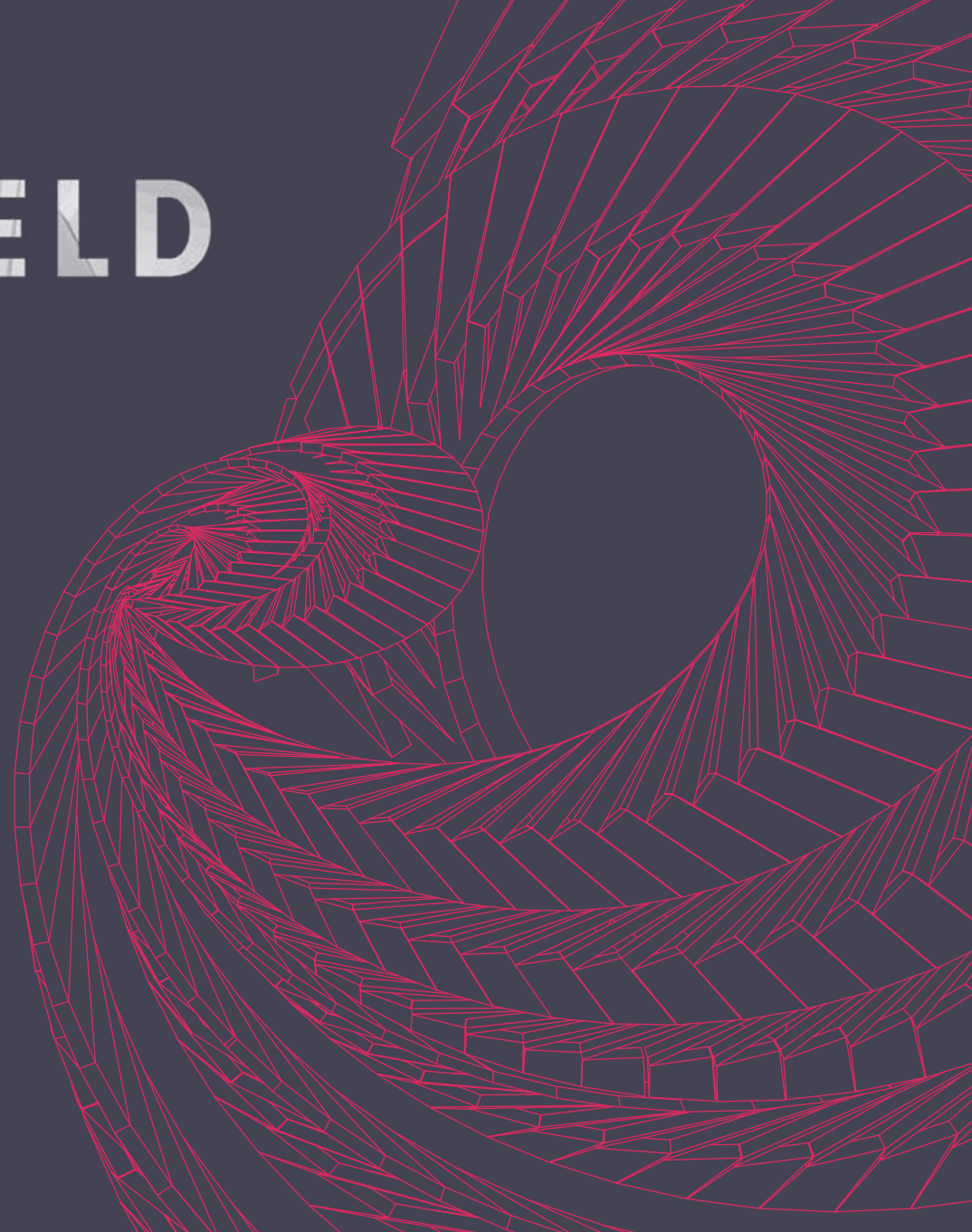


CHESTERFIELD

OUR STORY

OUR PEOPLE

OUR HOME





We're ambitious and optimistic

We're working together to ensure Chesterfield remains a town of opportunity

I am delighted to step into the role as Chair of Destination Chesterfield. We are working collaboratively across the area to build our communities. I am keen to bring my passion and enthusiasm for the local area to continue this progress.

I was pleased to see the recent confirmation of a new East Midlands Investment Zone, which will bring highly skilled jobs in green industries and advanced manufacturing to the Staveley area. I'm confident this will further enhance the prospects of people and businesses in our region.

We are also evolving into a town to experience - through the revitalisation of our high streets in Chesterfield and Staveley, an extension to Chesterfield Canal with retail space at The Moorings, part of Staveley Canal Basin, and the ongoing development of the groundbreaking visitor attraction, PEAK Gateway Resort.

We continue to build quality housing for residents in Chesterfield and Staveley, including increasing the number of homes around our town centre. Alongside this, we continue to promote Chesterfield as a prime location to live and work.

Here's to another year of growth and success for Chesterfield, and many thanks to all our partners who work collaboratively to highlight our town's strengths.



Andrew Byrne, Chair,
Destination Chesterfield.

A place we call home

Chesterfield is where communities flourish

Located on the edge of the Peak District, our town offers an exceptional quality of life. Chesterfield has been ranked the Happiest Town in the East Midlands for two years running by Rightmove¹.

We boast award-winning parks and green spaces and are listed in the UK's top 20 greenest towns and cities². In fact, 95% of all homes and flats in Chesterfield have green space – on average 249 square metres, which is the highest proportion of any area in the country³.

We are investing in our iconic theatres. We have modern leisure attractions like escape rooms and axe throwing, and a vibrant café culture. Residents benefit from being in the centre of the country, situated right alongside the M1 motorway with direct rail access to many major cities.



Find out more about our
fantastic quality of life

¹ <https://www.rightmove.co.uk/news/articles/property-news/happy-at-home-survey-2024/>

² <https://www.holidaycars.com/car-hire/the-20-greenest-places-in-the-uk/>

³ <https://www.eurocell.co.uk/blog/uk-best-cities-for-outdoor-space-revealed>





Building for our future

We invest in new homes and regeneration through strong public-private partnerships

Staveley and Mastin Moor will see 2,000 new homes, with hundreds more to be built near our town centre at Chesterfield Waterside.

In 2024, an innovative construction training site opened at Mastin Moor. Known as the Construction Skills Hub⁴, the site offers hands-on construction training, career activities, and work experience opportunities, equipping local learners with the skills our town needs.

Chesterfield Borough Council continues to work closely with developers and partners to ensure high-quality, sustainable developments and to ensure that construction benefits the local community through labour clauses and skills programmes.

In total, over 750 jobs were created on development sites across Chesterfield last year. This figure includes 400 local people and 50 apprentices.

⁴ Led by Chesterfield Borough Council in partnership with Chesterfield College and University of Derby. Part of the £25m Staveley Town Deal project.

A perfect environment for business

Our successful businesses offer plenty of opportunities when it comes to skilled employment

Business confidence in Chesterfield remains high, with over 1,000 new businesses registered in 2024⁵. Our town is home to more than 3,330 enterprises, and 84% of our residents are economically active; that's 5% higher than the rest of the UK⁶.

The development of the new East Midlands Investment Zone in Staveley will increase the number of skilled occupations in advanced manufacturing, engineering, rail and green industries.

Other key growth sectors include property and construction, health and care, and professional services.



Find out more about why
Chesterfield is the perfect place
to locate your business

⁵ Companies House Data – all businesses with Chesterfield registered in their address.

⁶ Nomis Labour Market Data <https://www.nomisweb.co.uk/reports/lmp/la/1946157135/printable.aspx>





20 years of Markham Vale

From a former colliery to a thriving business hub, Markham Vale has celebrated 20 years of transformation and continues to grow

The 200-acre site now houses over 70 businesses and supports more than 2,700 jobs, with even more on the way. It houses diverse enterprises, from advanced manufacturers like MSE Hiller to global creative company, Noonah.

Further development is coming to the scheme, including:

- Nova: two large industrial and logistics units totalling more than 700,000 sq. ft.
- Markham Vale Trade Park: A 31,264 sq. ft commercial scheme.
- Ark units: industrial and logistics units totalling 110,000 sq. ft.
- Gridserve Electric Forecourt: will provide 30 charging points for cars, electric lorries and other HGVs, as well as shops and a café.

Bringing people together

Chesterfield is more than a base for successful businesses—it's a town built on strong, welcoming communities

With a thriving voluntary network and local hubs providing tailored support, people across the borough come together regularly to innovate and create lasting positive change.

The Chesterfield Children's Festival, hosted by Junction Arts, brings thousands of families to Queen's Park for immersive experiences - from Bollywood dancing to virtual reality displays.

The Hub @ Low Pavement offers a vibrant space for residents to connect, access resources, and engage in events. The Social Fuse Festival at Chesterfield Market celebrates Chesterfield's diversity through music, art, and culture. Meanwhile, the Safe Space initiative helps keep our town's nightlife safe and inclusive.

In Barrow Hill, investment from the Staveley Town Deal is transforming the Community Hall into a hub featuring a café and community-run pub, whilst providing access to health facilities.





Our people ooze creativity

Chesterfield is a town that thrives on creativity, culture, and innovation, providing a platform for local talent to shine

The Animate Chesterfield public art programme is bringing communities together to create an authentic celebration of the town, leaving a lasting cultural legacy.

Meanwhile, The Rose Theatre is undergoing a remarkable transformation. Thanks to fundraising efforts, Chesterfield Studios and Diane Bradbury Dance School have acquired the former Rose Hill Church, turning it into a dynamic centre for dance, musical theatre, and singing - providing more space for its 400 students.

West Studios recently marked a decade as a hub for creative businesses, collaborating closely with Chesterfield College to support artistic growth.

While the Stephenson Memorial Hall undergoes refurbishment, the Museum on the Move initiative brings history to life across the borough.

Chesterfield's creative talent is also making waves on a global stage. Local marketing company, Noonah took centre stage at the 2024 Eurovision Song Contest, helping contestants create unforgettable social media content.

Looking ahead, Derbyshire Makes, a three-year cultural programme, will celebrate innovation in making, from design and craft to manufacturing.

We are a town of makers

Our town has a proud heritage of making, building, and innovating

Manufacturing represents 9% of all employment in our town, well above the national average of 4.5%.

Just a few of the products made here include holiday lodges, industrial centrifuges and weighbridges, industrial paint, cast iron bars and sustainable packaging.

Our manufacturing and engineering businesses collaborate and share best practice through initiatives like the Chesterfield Manufacturing Forum⁷.

In 2024, two of our manufacturers achieved the King's Awards for Enterprise:

- United Cast Bar was recognised for outstanding achievements in international trade. As one of the world's leading manufacturers of continuous cast iron bars, UCB exemplifies our town's industrial expertise and global reach.

- Heraeus Electro-Nite received the award for innovation after setting new standards in advanced sensor technology for steelmaking. Its approach showcases Chesterfield's reputation for cutting-edge manufacturing.

Our businesses are encouraged to innovate and grow. Chesterfield Borough Council supported 300 businesses in 2024, while 65 local entrepreneurs were supported to start a business⁸.

⁷The Chesterfield Manufacturing Forum is organised by Destination Chesterfield.

⁸Chesterfield Borough Council provided support and grants thanks to funding secured from the Government's UK Shared Prosperity Fund.





Unlocking new opportunities

Our manufacturing and green sectors will receive a transformative boost with the announcement of a new East Midlands Investment Zone

The £160m initiative, overseen by the East Midlands Combined County Authority, is designed to support advanced manufacturing and green industries.

One of the proposed investment zone locations is the Hartington Staveley site, which is primed for transformation into a hub of cutting-edge industry and sustainable development.

Companies which invest here could see significant tax incentives, helping to deliver substantial job opportunities, and fuelling further local employment and economic activity.

On the right track for growth

Chesterfield's ambitions to be a leading location for the UK rail sector continue to gather pace.

This year, Positive Traction received an order for its innovative zero-carbon Class 08E shunter engine. Heidelberg Materials, which supplies heavy building materials, will use the new vehicle to support internal rail operations at one of the UK's leading quarry facilities.

Meanwhile, a new rail innovation and training centre⁹ will be built next to the historic Barrow Hill Roundhouse. It will provide state-of-the-art training areas to equip our people with skills for the rail sector. We look forward to the site boosting research and development through its digital laboratory.

Furthermore, commercial workshop space will attract new businesses to the area and develop our rail sector.

The project will see the creation of 22 job opportunities for local people and increase awareness of rail-related career opportunities. It will serve as a hub for rail innovation, research and development.

⁹ The Derbyshire Rail Industry Innovation Vehicle (DRIIVe) project is being funded through the Staveley Town Deal and delivered by Chesterfield Borough Council in collaboration with the University of Derby, Chesterfield College and Barrow Hill Engine Shed Society.





Looking after our town

We are investing in our environment and communities

Some of the organisations supporting Chesterfield to become more sustainable include:

Kakou: supporting local businesses with Net Zero and ESG expertise, including governance and policy, low-carbon technology development and accreditation.

Chesterfield Borough Council: committed to become a carbon-neutral organisation by 2030 and create a carbon-neutral borough by 2050.

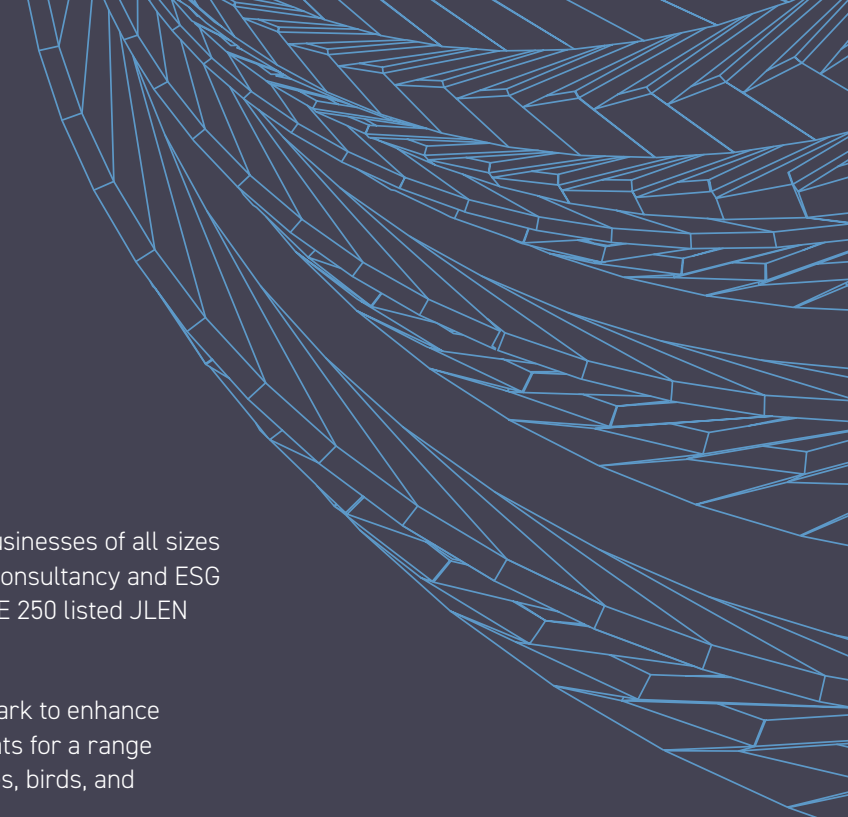
Derbyshire Wildlife Trust: the Wild Whittington project will see the re-wilding of 60 acres of land for nature to thrive and future generations to enjoy.

Derbyshire County Council: leading a project to create Derbyshire's Heartwood Community Forest on the eastern fringe of the county, covering Chesterfield and Staveley.

Green Arch Consulting: supported businesses of all sizes around the globe with sustainability consultancy and ESG reporting. Recent clients include FTSE 250 listed JLEN and the Central Bank of Nigeria.

Monkey Park CIC: using part of the park to enhance biodiversity – helping to create habitats for a range of creatures including bees, butterflies, birds, and many more.

Custom Solar: based in Chesterfield, this solar panel installation business has supported several local companies to adopt renewable energy on their premises, including a solar canopy at its Sheepbridge office.



Supporting future talent

We're developing a town where young people can dream big, develop their potential, and build thriving careers

Local initiatives are addressing skills gaps by inspiring our young people and helping them to become 'work ready'. Key growth sectors with strong career opportunities include manufacturing and engineering, property and construction, green industries, health and care, and professional services.

Manufacturing Futures: training sessions for sector leaders in supporting and mentoring our young people and apprentices¹⁰.



Keep up with the latest skills funding and support available in Chesterfield

Made in Chesterfield: showcasing careers in the manufacturing sector to more than 3,000 young people in the last 10 years, with businesses opening their premises for visits and tours¹¹.

Careers Made in Chesterfield: linking employers with future talent by engaging with local schools, supporting our students to become 'work ready'¹².

¹⁰ Manufacturing Futures was introduced following discussions with the Chesterfield Manufacturing Forum which is co-ordinated by Destination Chesterfield. The project is funded by Chesterfield Borough Council through the UK Shared Prosperity Fund and delivered by Chesterfield College.

¹¹ Destination Chesterfield and Direct Education Business Partnership coordinate Made in Chesterfield in association with the Chesterfield College Group and supported by Chesterfield Borough Council, EMCCA Careers Hub, MSE Hiller, United Cast Bar Ltd and Natwest.

¹² Careers Made in Chesterfield is delivered by Chesterfield Borough Council following a successful pilot in partnership with the Chesterfield Property and Construction Group.





We love to learn

Our people want to grow, so we're keen to connect businesses to the latest upskilling opportunities

The Chesterfield Skills Brokerage Service¹³ helps businesses identify skills gaps and highlights the most relevant training opportunities. The free service provides information about funding for skills, including technical education and apprenticeships up to degree level.

Some of the funded training over the past year has included management, digital and cyber security, and green skills.

The skills brokerage initiative also offers advice on retention and inclusive recruitment, which was a key focus of the 2025 Chesterfield Employability and Skills Conference¹⁴.

¹³ The Chesterfield Skills Brokerage Service is Chesterfield Borough Council's service, funded by Chesterfield UK Shared Prosperity Fund.

¹⁴ The Chesterfield Skills and Employment Partnership delivers the Chesterfield & North Derbyshire Employability & Skills Conference in association with Chesterfield Borough Council and Destination Chesterfield.



We are a town to experience

Chesterfield offers a mix of urban exploration and countryside escapes

We continue to transform our two town centres into vibrant, flexible spaces to attract visitors and local communities.

We are improving the look, flow and feel of Chesterfield town centre, better connecting our key public buildings and spaces. Through the Revitalising the Heart of Chesterfield project, prominent public areas will be re-imagined – creating attractive spaces that can host markets, festivals, events, cultural celebrations, and community gatherings.

With growing investment in town centre living, developments like Knightsbridge Court and the restoration of 87, New Square offer high-quality homes at the heart of the action.

In 2024, Chesterfield town centre gained 23 new retailers, and footfall has seen a 23.8% increase compared to 2023¹⁵. Development will continue over the next decade, with the new Chesterfield Town Board overseeing almost £20 million worth of funding to invest in local people's priorities¹⁶.

Staveley's £6m high street transformation includes improved public spaces, renewed shop fronts and a new Pavilion Building which includes a library and commercial space¹⁷.



Find out more about the regeneration of our high street



Experience our town and discover our independent food & drink, retail and leisure scene

¹⁵ Data provided by Chesterfield Borough Council and Huq.

¹⁶ Funding was announced in 2023 as part of the government's Long Term Plan for Towns initiative.

¹⁷ Funded by the Staveley Town Deal Project.





A base to explore the Peak District

**We're excited that construction has started
to create PEAK Gateway resort**

There are already 3.7 million visitors every year to Chesterfield, spending £177 million and supporting 2,300 jobs locally. PEAK has the potential to achieve a development value of over £1 billion and sustain thousands of jobs.



Find out more
about PEAK

PEAK proposes the UK's first purpose-built national park gateway 'resort town,' offering visitors world-class facilities as a base from which to access the 550 square mile National Park. Like a ski resort, PEAK Gateway wants visitors to explore and aims to connect the site to trails and country lanes of the Peak District without a car. It aims to establish the area as the largest integrated off- and on-road cycling and hiking region in the UK.

Once completed, PEAK will boast 2,000 hotel rooms, 250 holiday lodges and its own energy park. The first phase is scheduled to open to visitors in 2027/8.

Preserving our heritage for future generations

**We love our historic market and architecture as
much as the contemporary spaces we are creating**

Our beloved Stephenson Memorial Hall, which dates to the Victorian Era, is being restored thoughtfully. The multi-million-pound project will reopen the historic entrance and bring together an extended theatre, a reconfigured and modern museum, alongside new gallery space, a café bar, education and community facilities.

On our doorstep, Hardwick Hall stands tall, while Chatsworth House continues to impress with its elegance.

The restoration of Chesterfield Canal will provide a picturesque space for lovers of the great outdoors to explore, either on foot, by bike, or even out on the water. Thanks to funding from the Staveley Town Deal project, Chesterfield Canal Trust is upgrading the canal and towpath throughout 2025.

Of course, our iconic Crooked Spire continues to attract 90,000 visitors throughout the year¹⁸ and is complemented by our town centre's Georgian architecture and narrow shopping streets.

¹⁸ Survey by Visit England, 2024





Telling the Chesterfield story

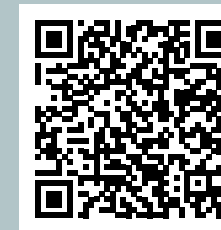
Chesterfield is a town with unique character, shaped by its people, businesses, and landmarks

Fifteen years ago, we created a brand to tell our town's story - and it's still evolving. What sets us apart is our ability to work together, supporting each other while proudly showcasing what makes our town special.

We highlight everything that makes Chesterfield a unique place to live, work, and invest. In 2024, we refreshed our town's brand to shine an even bigger spotlight on Chesterfield and the opportunities here.

But Chesterfield's greatest asset? Its people. Beyond the Crooked Spire and thriving town centre, there are businesses growing, careers being built, and stories waiting to be told.

Championing Chesterfield is a collaborative effort. More than 230 businesses and organisations are already on board - why not join us in celebrating what makes our town special?



Become a Chesterfield Champion

A Paw-fect place to grow a business

Dawn Brown, Owner of DogLand, explains why Chesterfield is 'Best in Class' for business success

Since launching in 2017, DogLand has become a multi-award-winning business in the heart of Chesterfield. Often called a 'Disneyland for Dogs,' it offers tailored care, including the UK's only dog hotel with a splash zone. Celebrities and footballers trust its VIP services.

Dawn credits Chesterfield's strong business network for DogLand's growth: "Starting here, the local support was invaluable. The community embraced my vision, and now we care for over 50 dogs daily."

With plans to expand at Rose Cottage and establish a nationwide brand, Dawn encourages entrepreneurs: "Chesterfield has a strong, collaborative business network that supports growth and innovation. Take the leap!"

Looking towards the future, the business plans to launch the DogLand Training Academy to uplift industry professionals, with Dawn emphasising: "We believe in collaboration, not competition!"



Keep up-to-date with DogLand's growth



Thank you to our Chesterfield Champions

A Bland Surveyor
AccessibleUK
ActionCOACH
Active Derbyshire
Addoooco IT
Adorn Jewellers of Chesterfield
Aecom
Apprentice Team
A-Rock Construction
Ashgate Hospice
Atkinsrealis
Baker Mallett
Bank Parking Ltd
Banner Jones Solicitors
Bannister Publications Ltd
Barrow Hill Limited
BHP Chartered Accountants
Birchall Properties
Black Swan Cyber Security Solutions
Bothams
Brampton Brewery
Brand Photography by Wings
Breedon Electrical
Bridge Help
BRM Solicitors
BSP Consulting
BusinessWise Accountancy and Tax Limited
CarMats.co.uk
Casa Hotel
Castle Owen Construction
& Property Consultants Ltd

CAWA Coffee
CCM Change Consultancy
Central Technology Ltd
Chatsworth Settlement Trustees
Cheetham Jackson
Chesterfield Borough Council
Chesterfield Business Expo
Chesterfield Canal Trust
Chesterfield Escape Rooms Ltd
Chesterfield Estates
360 Wellbeing
Chesterfield Space & Storage
Chesterfield Football Club
Chesterfield Hotpod Yoga Limited
Chesterfield Parish Church
Chesterfield Royal Hospital
Choice Utility
Clear Insurance Management
Cloud-Busting Ltd
CMP Legal
Coverland UK
Crown Care
Crush Design and Creative Marketing Ltd
CSALS
Custom Solar
Dalton Roofing & Sons Ltd
Dawson Radford Solicitors
DBC Training
DBCP
DCJ Group Insurance & Risk Management

Derbyshire District Citizens Advice
Defeye Creative
Derbyshire Addictions Advice Service
Derbyshire County Cricket Club
Derbyshire Family Law
Derbyshire Times
Derbyshire Voluntary Action
Direct Education Business Partnership
DLP Planning Limited
Doubletree Sheffield Park Hotel (Vine Hotels)
Dronfield Heritage Trust
East Midlands Chamber
(Derbyshire, Nottinghamshire, Leicestershire)
eatsleepthink design limited
Ecotech Engineers Ltd
Eddisons
Eden Tyres & Servicing
Edwards Employment Solutions Ltd
Etienne Curtains and Blinds Ltd
Fairplay
FASTSIGNS
FHP Property Consultants
Fortem
Frank Shaw Associates
Frontline Recruitment Group
FWD Motion
GCL Products Ltd
Geeks Headquarters Limited
Global Brands
Graphoidal Developments
Graysons Solicitors

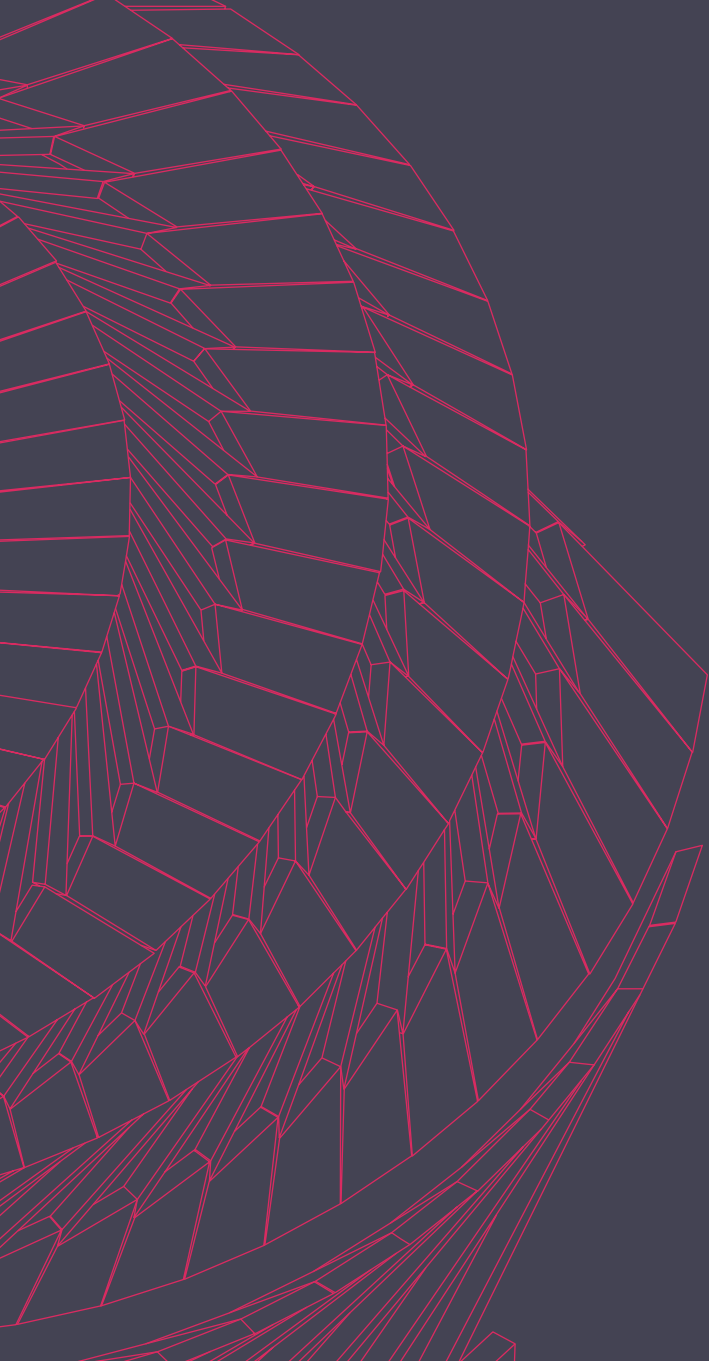
Greatest Hits Radio
Green Arch Consulting
Handelsbanken
Hardwick Hall - National Trust
Harmony Wealth Management
Harworth Group plc
HBD
Heath Primary School
Heraeus Electro-Nite UK Ltd
Heron Publications
Highlight Crafts Ltd
HMX UK
Hogg Norton
Holywell Hotel by Voeberg
Home Instead
In The Works PR
Industrial Ancillaries Ltd
Inspire Design & Development
Inspire Resourcing Ltd
iTrack GPS Trackers
John Stevenson Jewellers
Johnsons Surfacing Ltd
Jones & Co Independent Financial Advice
JP Fire Safety Solutions Ltd
Junction Arts
Juniper Training
Kakou Technologies
Kranlee Logistics Ltd
Kranlee Customs Brokerage Ltd
LandIS

LB Electrical Contractors
Learning Curve Group
Learning Unlimited
(The Chesterfield College Group)
Leverton UK Ltd
Lightmain Company Limited
Lime Living Estate Agents
Lomas and Mitchell Architects
Magnavale
Mansfield Building Society
Markan Foods
Mascot Management
Matlock Farm Park
Matthew Jones Photography
Methodology Man Ltd
Mike Jones Photography
Milestone Financial Planning
Milligan Ltd
Millymopsmaids
Minuteman Press
Mitchells Chartered Accountants
MJB Technical Services Ltd
Morris Paper Shredding
Mortgage 1st
Motorseeker UK Ltd
MSE Hiller
MTM Products (I.S.S.P)
Natwest Commercial
NeoDyne Ltd
NIBE Energy Systems Limited
nineteen47 Ltd

Noonah Marketing Ltd
Northern Tea Merchants
NT Killingley Ltd
Nuzest UK & Europe
Oasis Studio
Ovo Spaces
Paperclip
Peak Architects
Peak Edge Hotel
Peak Pharmacy
Pinelog
Pinewood Property Estates
Power System Services Ltd
Prince Family Law
Progressive Website Development Ltd
Pronto Paints
Property with Chloe
Pure Awards
R P Davidson Cheese Factor
RA Information Systems
Recon Electrical
Redbrik Estate Agents
Renshaw Chartered Surveyors
Right Property Design Ltd
Ringwood Hall Hotel & Spa
Robinson Packaging
Rodgers Leask
Rose Cottage Doggy Day Care
Rosewood Wealth Management
Roy Peters Estates

Ryknel Group Ltd t/a Spire Radio
S E Redfern Ltd / JAB Short Ltd
S40 Local
SA Photography
SAIL
Samba Sports Coaching
SDE Group
SDL Minorfern
SEO CoPilot
Serenity Smiles Children's Residential Care
SHAPE Learning Partnership
Shed Grounds Maintenance
Shorts Chartered Accountants
SMH Group
Sparky Ink Studio
Spartan Grounds Maintenance
Spectrum Safety
Spire Recruitment
Stancliffe Homes
Stanedge Golf Club
Start Financial Planning
Stepnell Ltd
StraightCurves
SUON Ltd
Superior Wellness
System Q
The Accountancy Recruitment Group
The Body Health Centre & Training Ltd
The Children's Hospital Charity
The Elm Foundation

The Embroidery Shed
The Wilkinson VA
Therapy & Lifestyle Clinic
Thorn Baker
Tickled Trout
Transmitta
Tri-Wall Chesterfield
(The Corrugated Case Company Ltd)
Tudor Commercial Finance
Twinbank
UK Asbestos Training Association
United Cast Bar Ltd
University of Derby
Validate Consulting Ltd
Veezu
VHS Fletchers Solicitors
Vicar Lane Shopping Centre
Vines Legal Limited
Visit Peak District and Derbyshire
Waterside Ltd
We are spaces
Weightron Bilanciai Ltd
West Studios
Whittam Cox Architects
Wilkins Vardy Residential Ltd
Wilmott Dixon
Window Charm Blinds & Curtains
Workpays
Work-wise Foundation
Xeinaadin



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